



## VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: November 19, 2012

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Mandatory Stop-Sale and Upcoming Safety Recall 69i9  
2012-2013 Model Year Volkswagen Beetle with Leather Sport Seats  
Passenger Occupant Detection System Control Module (J706)

**IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION**

**MANDATORY STOP-SALE ORDER**

**Upcoming Voluntary Safety Recall 69i9**

**DO NOT SELL, LEASE OR DEALER TRADE ANY AFFECTED VEHICLE**

Dear Volkswagen Dealer Principal, Service Manager, and Parts Manager:

Volkswagen has notified the NHTSA and Transport Canada of an upcoming voluntary safety recall affecting some 2012-2013 model year Volkswagen Beetle vehicles equipped with leather sport seats. **Because of this, effective immediately, certain 2012-2013 model year Volkswagen Beetle vehicles equipped with leather sport seats are under a mandatory stop sale order.**

### What should dealers do?

- Affected vehicles will be identified on your VIM report with the campaign code **69i9** on or about November 20, 2012. Check your VIM report to see if you have any in-stock vehicles affected by this mandatory stop sale. Only dealers with inventory vehicles affected by this action will see vehicles tagged with **69i9** on their VIM report.
- If you have an affected vehicle, **DO NOT** sell, lease, or dealer-trade it. If you are using an affected vehicle as a demo, discontinue doing so immediately. Please keep any affected vehicle in a secure area where it cannot be made available for sale, lease or trade.

### What will Volkswagen do?

- Shortly, dealers will receive instructions from Volkswagen on what will be required for the affected vehicles.
- Affected dealers will be reimbursed for floor planning expenses related to the stop-sale hold vehicles until the repair instructions and parts allocation are released.

Please refer to the attached Campaign Data Sheet for additional information on safety recall 69i9. If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Volkswagen Public Relations.

Volkswagen Product Compliance

Attachment: Campaign Data Sheet (1)



## CAMPAIGN DATA SHEET

|   |                         |  |
|---|-------------------------|--|
| <b>CAMPAIGN TYPE</b>  |                         | <b>Safety Recall</b>   |
| <b>SAGA CODE</b>  |                         | <b>69i9</b>  |
| <b>MARKET(S)</b>  |                         | United States and Canada   |
| <b>AFFECTED VEHICLES</b>  |                         | 2012-2013 model year Volkswagen Beetle with leather sport seats  |
| <b>TOPIC</b>  |                         | Passenger Occupant Detection System Control Module (J706)  |
| <b>PROBLEM DESCRIPTION</b>  |                         | <p>Vehicles equipped with leather sport seats have been built with an incorrectly coded Passenger Occupant Detection System Control Module (J706) in the right front passenger location.</p> <p><b>USA:</b> If the leather seat gets wet and if a child restraint is secured on the right front passenger seat, the control module may not properly detect the child restraint. The right front passenger air bag will not be turned off as expected. The PASSENGER AIR BAG OFF light will <i>not</i> illuminate, alerting the driver that the passenger airbag has not been turned off.</p> <p><b>CANADA:</b> If the leather seat gets wet and if, despite safety warnings and provincial regulations, a child restraint is secured on the right front passenger seat, the control module may not properly detect the child restraint. The right front passenger air bag will not be turned off as expected. The PASSENGER AIR BAG OFF light will <i>not</i> illuminate, alerting the driver that the passenger airbag has not been turned off.</p> <p>If the right front passenger airbag is not turned off when a child restraint is secured on the right front passenger seat, there is a risk of serious injury to the child seated there in the event of a crash with airbag deployment.</p> |
| <b>CORRECTIVE ACTION</b>  |                         | Replace Passenger Occupant Detection System Control Module (J706).   |
| <b>CUSTOMER NOTIFICATION DATE</b>   |                         | TBD  |
| <b>ELSAWEB VISIBILITY DATE</b>  |                         | <b>Inventory vehicles :</b> TBD <b>Customer Vehicles:</b> TBD  |
| <b>VIM VISIBILITY DATE</b>  |                         | <b>Inventory vehicles :</b> November 20, 2012 <b>Customer Vehicles:</b> TBD  |
| <b>VEHICLE COUNT</b>  | <b>TOTAL AFFECTED</b>   | <b>USA:</b> 2,471 <b>Canada:</b> Approximately 320   |
|   | <b>DEALER INVENTORY</b> | <b>USA:</b> Approximately 496 <b>Canada:</b> Approximately 94  |
|   | <b>CPO INVENTORY</b>    | <b>USA:</b> Approximately 6 <b>Canada:</b> Approximately 1   |
| <b>APPROXIMATE REPAIR TIME</b>  |                         | Projected to be less than one hour   |
| <b>SPECIAL TOOLS NEEDED?</b>  |                         | TBD - Refer to 69i9 safety recall circular when available  |
| <b>PARTS REQUIRED</b>   |                         | TBD - Refer to 69i9 safety recall circular when available  |
| <b>COMPLETION FACTOR/REPLACEMENT RATE (TARGETED ALLOCATION INFORMATION)</b> |                         | To be provided at a later date   |
| <b>PROJECTED DEALER RETURN BLOCK DATE</b>                                   |                         | To be provided at a later date   |
| <b>INITIAL PARTS ALLOCATION DATE</b>  |                         | To be provided at a later date   |

**IMPORTANT!** To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on ElsaWeb for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.



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|--------------------------------------|---|
| <b>TECHNICIAN TRAINING REQUIRED?</b> | TBD - Refer to 69i9 safety recall circular when available   |
| <b>EXPIRATION DATE</b>               | NONE  |
| <b>ADDITIONAL INFORMATION</b>        | <b>By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.</b> |

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