



FOR IMMEDIATE RELEASE

Mickey Thompson Backs 2011 TNT Super Series

2011 TNTSS champion's prize package continues to grow!

STOW, OHIO (March 31, 2011)

One of the world leaders in the performance tire industry is returning as an associate sponsor in the 2011 Joe's Transmission TNT Super Series (TNTSS). Mickey Thompson Performance Tires and Wheels will provide a pair of drive tires to the series' overall points champion in 2011.



Carl Robinson, Motorsports Manager from Mickey Thompson Performance Tires and Wheels stated, "The TNT Series has become a great venue to share the M/T brand with the Big-Tire racers in



Canada! The guys competing in this series are really seeing the benefits of utilizing our Tires and Wheels. It's a great opportunity to reward those who use Mickey Thompson products and to increase our Motorsports footprint World-Wide!"

"We couldn't be more excited to have the folks at Mickey Thompson back for the fifth anniversary season of the TNT Super Series," said Ted Barnes, TNTSS Director. "This year's champion package will be the best yet!"

For the complete 2011 schedule, check out www.tntsuperseries.com for everything you need to know about the most racer-focused sportsman series in the northeast.

About Mickey Thompson Performance Tires & Wheels

Mickey Thompson Performance Tires & Wheels markets racing and high-performance tires and wheels for street, strip, truck, and off-road applications.

The company was founded in 1963 by racing legend Mickey Thompson and is headquartered in Stow, Ohio, USA. For more information, visit <http://www.mickeythompstontires.com/>.

About the TNT Super Series (TNTSS):

Since it began in 2006, the TNT Super Series has grown into one of the strongest, most competitive sportsman drag racing series in North America and has catapulted many competitors to success on the national and divisional stage.

The TNTSS is a self-governing organization with input from its teams. Based on NHRA's Super Street & IHRA's Hot Rod classes, competitors run on a 10.90 index in the 1/4 mile (7.00 in the 1/8 mile) and race for a guaranteed purse that pays back more than 100% of the racer's entry fees. The yearend Series Champion receives a prize package worth over \$3500.00.

The TNTSS is committed to providing the highest level of competition backed by solid media support to showcase its participants across North America. Events are contested at various drag racing facilities in southern Ontario and western New York and put on a spectacular show for the drag racing fan.

Photo credit: Dale Boeru - Canadian Drag Racing Photos .com

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