

AC Business Media Opens Registration for Inaugural 2024 Event, PAVE/X: The Pavement Experience

AC Business Media, the leading business-to-business media and buyer engagement platform serving the heavy construction marketplace, opens registration for PAVE/X: the new, exciting tradeshow designed to enhance business through a full three-day schedule.

FORT ATKINSON, Wis. ([PRWEB](#)) August 09, 2023 -- PAVE/X, The Pavement Experience, has officially opened registration for the 2024 event to be held Jan. 30 – Feb. 1, 2024 at the Henry B. Gonzalez Convention Center in San Antonio.

The new, immersive experience — hosted by AC Business Media and its portfolio of brands, including Pavement Maintenance & Reconstruction and Asphalt Contractor — aims to help contractors and business owners propel their business and expertise forward with an in-depth educational program, live equipment demonstrations, and deeper connection opportunities on an expansive trade show floor featuring over 75 exhibitors.

“We really wanted the PAVE/X difference to begin with a robust educational program that is unlike any other learning experience in the market,” says Jessica Lombardo, Conference Manager of PAVE/X. “This industry is full of experts and PAVE/X will provide enhanced opportunities for our industry to expand their knowledge, no matter what level they are at in their careers.

“Some of the most experienced leaders in the industry are joining us at PAVE/X to bring next level education on running a business, enhancing performance, mastering new technology and so much more.”

The educational program will feature five tracks: Paving, Striping, Sweeping, Sealcoating & Pavement Preservation, and Business Management. Attendees can choose the sessions that will be most impactful to them and their needs.

In addition, we are pleased to be partnering with the [North American Power Sweeping Association](#) (NAPSA) on education for our sweeping professionals.

“We look forward to working with their team, our team of Advisory Board members and our expansive network of speakers to further education for not just sweeping professionals, but all levels of contractors in our great industry,” Lombardo says. “We are crafting this content with purpose and care, knowing how important each and every session will be to helping contractors strengthen their skills and their businesses.”

However, education is not the only benefit for attendees. PAVE/X, designed with the buyer in mind, features a fast-paced demonstration showcase that allows attendees to watch equipment at work and ask questions to help ease the decision-making process.

“We saw a distinct need in the market to evolve what an in-person event could mean to the industry. PAVE/X is already a reflection of that. As such, the experience significantly differs from other trade shows and conferences that serve paving and pavement maintenance contractors,” says Amy Schwandt, Chief Revenue Officer at AC Business Media. “Our goal with this event is to guide contractors towards deeper buyer insights as they make important purchasing decisions by utilizing high-quality curated education, live equipment



demonstrations and networking opportunities that connect the right buyers and sellers, while maximizing the entire experience of both attendees and event supporters.”

The live equipment showcase experience will be maximized with seating, a beer garden, food trucks and a live recording of the equipment so attendees can get a better look at the machines on a big screen in the demonstration area.

To round out the PAVE/X difference, creating meaningful connections is the third leg to PAVE/X. Over the three-day event, there will be an incredible amount of opportunities for next-level networking that will create and strengthen the relationships that are vital to the success of business owners working to grow.

To learn more, visit www.pavexshow.com and register at <https://events.american-tradeshows.com/pavex2024>

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About AC Business Media

AC Business Media is a leading business-to-business media and business intelligence company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, landscape, manufacturing, logistics, and supply chain markets. AC Business Media delivers relevant, cutting-edge content to its audiences through its industry-leading digital properties, trade shows, videos, magazines, webinars, and newsletters. It also provides advertisers the analytics, data, and ability to reach their target audience. Learn more at <https://www.acbusinessmedia.com/>

About Pavement Maintenance & Reconstruction

Published by AC Business Media, Pavement Maintenance & Reconstruction magazine is distributed to over 18,000 contractors in the paving, sealcoating, pavement marking, repair, and sweeping segments. The magazine, published eight times yearly, provides “how-to” information to help contractors run their business more profitably and stay up-to-date on the industry trends, technological developments in materials and equipment, and on-the-job techniques that can improve productivity and add to their bottom line. To learn more, or apply for any of our industry award recognition programs, visit: ForConstructionPros.com/pavement-maintenance



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