

Jim Ellis Automotive Emerges as Electric Vehicle Leader in Atlanta Area

Jim Ellis Chevrolet partners with DeKalb County Sheriff's Office to supply a fleet of up to 100 electric vehicles for new take-home vehicle program for jailers.

ATLANTA (<u>PRWEB</u>) October 06, 2022 -- As the automotive industry charges toward an electric future, Jim Ellis Automotive is plugging into the community as an authority on electric mobility in Atlanta.

In collaboration with the DeKalb County Sheriff's Office, Jim Ellis Chevrolet helped launch the county's first electric vehicle (EV) take-home program for up to 100 jailers. Historically, jailers have not received a take-home vehicle. Jim Ellis Chevrolet's access to a large inventory of electric vehicles coupled with competitive pricing enabled the county to find an innovative way to recharge their employee retention and recruiting efforts.

"For us to have this partnership illustrates how Jim Ellis Chevrolet is part of the community," said Jim Ellis Chevrolet General Manager Ralph Sorrentino. "DeKalb County Sheriff's Office is a leader in law enforcement in the state introducing many new programs. We are proud to work alongside another leader within the community."

In the same way local governments recognize Jim Ellis Automotive dealerships as an ideal partner, business and organizations offering events that cater to car enthusiasts also identify Jim Ellis Automotive as Atlanta's electric vehicle leader. The Peachtree Corners Electric Vehicle Car Show, Caffeine and Octane and other automotive-centric events include Jim Ellis Automotive as a fundamental participant. Jim Ellis Automotive Group has the unique ability to provide a wide variety of EV vehicles, and has knowledgeable EV experts on staff.

In addition to offering the most brands and models of electric vehicles in the Atlanta area, Jim Ellis Automotive Group continues to make substantial investments in EV sales and service training, state-of-the-art EV tools, and the latest generation of EV diagnostic systems. Plans are also in development to create an exclusive network of charging stations for Jim Ellis customers.

"The future is electric and it's here now," said Jim Ellis Automotive Group President and CEO Jimmy Ellis. "When our customers are ready to take the next step to an electric future, we'll be ready to serve them."

For the last 50 years, Jim Ellis Automotive Group has become a trusted name in the automotive industry. The organization plans to build on its trusted reputation as they help usher in the era of vehicle electrification. Consumers interested in learning more about electric vehicles can visit www.jimelliselectric.com. Jim Ellis Automotive – where you can always expect the best.

About Jim Ellis Automotive Group

Jim Ellis Automotive Group has been serving the Atlanta area since 1971, starting with Volkswagen as the flagship brand. The group has expanded to 17 brands and 20 dealerships, covering Atlanta, Buford, Kennesaw, McDonough, Marietta, Sandy Springs and South Fulton. Visit our stores or shop from the comfort of your home at jimellis.com.



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