Johnny Heydenreich Expects to be CoolFit this Summer

Johnny "Hot Rod" Heydenreich adds CoolFitWear.com sponsorship to his USAC Silver Crown open-wheel racing program.

Sewickley, PA (PRWEB) July 28, 2005 -- The Sharon Bank Racing Team and "Hot Rod" driver Johnny Heydenreich are pleased to announce the addition of CoolFitWear.com to their USAC Silver Crown open-wheel racing program for the balance of the 2005 racing season. CoolFitWear.com is an online retailer of sports performance apparel for athletes. Race fans can visit the Bank Racing team #90 at the track to see the high-tech merchandise which will help keep them cool while working out or at the races.

"We are very excited to have CoolFitWear.com as a partner with our team." said Heydenreich. Driving for a woman team owner gives our team a different perspective. With Sharon as the team owner, the team needed a way to stay cool and dry at race events. CoolFitWear.com offers a line of high-tech fitness wear that wicks sweat and regulates body temperature. It's a perfect way for the team to stay cool during race events. Fans, when you re in the pits during or after the race, come by and see the CoolFitWear.com team in action. If you can't do that, log onto the CoolFitWear.com website, http://www.coolfitwear.com to order online.

Designed with the athlete in mind, the CoolFitWear.com collection from SLVR by Aerogear allows you to concentrate on your sport and not on your clothing. The high-tech fabric made from silver wicks away perspiration and moisture, regulates body temperature, and inhibits the growth of bacteria that can cause odors. The fashionable attire conforms to your body shape for a natural, flattering appearance and a sexy, sculpted look.

For additional information visit http://www.coolfitwear.com or http://www.johnnyheydenreich.com.

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Online Web 2.0 Version
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