

## World Patent Marketing Success Team Introduces Flow 'N' Ez, An Automotive Invention That Gives People An Easy Way To Store And Transport Fuel

World Patent Marketing Reviews A New Automotive Invention. Will Flow 'N' Ez Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) February 10, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Flow 'N' Ez, an automotive invention that allows people to easily store, transport, and dispense vehicle fuel.

"The automotive industry is worth \$1.7 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Internet connectivity is starting to become a huge selling point for modern vehicles. New technologies will be the driving force of this industry."

"Jerrycans can be useful for people who need to transport fuel but they can also be heavy and cumbersome," says Jerry Shapiro, Senior Director of World Patent Marketing. "This makes them sometimes difficult to lift while refueling or carry around when necessary. This automotive invention is a new and easier way to transport fuels."

Flow 'N' Ez is an automotive invention that will help vehicle owners everywhere. It is always a good idea to have a jerrycan or other fuel container handy whenever driving a vehicle in case it runs out of fuel. This is especially true for people who work for delivery or fuel transport services. Flow 'N' Ez is a bladder made out of plastic and polyurethane that can be used to store fuel. It is lightweight and easy to transfer and store. When refueling a vehicle, it doesn't need to be lifted up like a standard jerrycan. Instead, simply hook it up to the vehicle's fuel port and step on it to transfer the fuel into the vehicle. The pressure forces the fuel out with no fumes or spills. It just goes directly into the vehicle. There's no more need to bend over or lift heavy containers. Flow 'N' Ez makes vehicle refueling easy.

"We quickly realized after coming up with the idea that we had just invented a new way to transport, transfer, and siphon any kind of liquids and made it easier to use than our old conventional jerrycan," says inventor Patrick D. "We have all used a portable fuel container and we all said to ourselves at one point, 'There has to be a better way.' Now, with Flow 'N' Ez, there is."

Flow 'N' Ez is an automotive invention that helps people transport fuels. It is a polyurethane bladder that can be used to refuel vehicles with little effort.

## ABOUT WORLD PATENT MARKETING

<u>World Patent Marketing</u> is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to its powerful and influential advisory board and its controversial "shock content" approach to <u>invention marketing</u>.

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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