

World Patent Marketing Invention Team Announces Student Tracking, A Technological Invention That Helps Prevent Students From Getting Lost During A Bus Ride

World Patent Marketing Reviews a New Technological Invention. Will Student Tracking Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) January 20, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Student Tracking, is a technological invention that will help prevent students from being lost or forgotten.

“The school and education industry is worth \$619 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Graduation rates are up but the amount of new teachers is going down. There is money flowing into the industry but it is often distant from the issues facing teachers and students in public classrooms.”

“Students are essential to our future as a society. What we pass onto them will determine what the world will one day become,” says Jerry Shapiro, Senior Director of World Patent Marketing. “This technological invention will help keep students safe so they can continue to learn.”

Student Tracking is a technological invention that will protect students. It’s very common for students to ride the bus to and from school. A problem that can easily occur is that the student can fall asleep and miss their stop or accidentally get off in the wrong location. Sometimes students get left on the bus altogether after all the stops are already made. This can cause the child to get lost and make it very difficult for them to find their parents again. Student Tracking is a data system that keeps tracks of all the students on the bus and where they need to get off. As they get on the bus, they sign in with their fingerprint and, as they get off, they sign out. This will help the driver keep track of who got on the bus and if everyone got off and at the right stop. Student Tracking will help reduce the rate of missing children at schools everywhere.

“We kept hearing stories of children getting off the school bus in the wrong location or children falling asleep and being left on a bus for hours,” says inventor Stacey M. “Children are our greatest asset and to keep them safe and ensure they are as protected on the way home from school as they are at school just makes sense. Bus drivers have so much responsibility – watching for oncoming traffic, ensuring that our children are safe while they are on the bus. To expect them to watch traffic, see what’s going on with the kids on the bus, watch each child get off the bus, and know at which stop they should be dropped off is a risk, a risk that is not mitigated, a risk that increases exponentially at the beginning of the school year or if there is a substitute driver.”

Student Tracking is a technological invention that gives students a way to sign in and out of group activities such as bus rides. This will help keep students safe and give the chaperones and drivers a way to keep track of them.

ABOUT WORLD PATENT MARKETING

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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