

## **World Patent Marketing Success Team Presents Baby In Back And My Alarm Collar, Two Safety Inventions That Will Help Save Lives**

*World Patent Marketing Reviews Two New Safety Inventions. Will Baby In Back And My Alarm Collar Be The Next World Patent Marketing Low Cost Success Stories?*

Miami, FL ([PRWEB](#)) January 08, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Baby In Back and My Alarm Collar, two safety inventions that prevent babies and pets from being locked in cars.

"The baby care industry is worth \$48 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "One of the reasons that this industry is growing is that due to parents wanting the best for their children. They buy baby products for them over a longer period of time."

"When taking care of a baby, things get pretty hectic, and it's become somewhat common for parents to have so many things on their mind, they forget their child locked in the car," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "Unfortunately, the same thing can be said for pets. This safety invention will help prevent horrible accidents like this from ever happening again."

Baby In Back and My Alarm Collar are safety inventions that helps protect children and pets. Leaving a child the car can be very dangerous. They could be forgotten there for hours or the car can heat up, which can be potentially fatal. Things can become problematic in mere minutes. This invention automatically alerts parents if they happen to have forgotten their someone in the car. Baby In Back is a cushion that the child sits on while My Alarm Collar can be worn by the pet and comes with GPS tracking abilities. If the baby is still on the pad when the parent leaves, an alarm will sound. Similarly, being too far away from the dog's leash will trigger an alarm. It connects to the user's phone and sends out three alerts to warn them that someone is in the car. On the third alert, the police is called. These inventions will ensure that the loved ones are kept out of harm's way.

"In today's world we are all so caught up in the responsibilities to our jobs, family, just everyday living that we tend to get overloaded and the most loving parts of our lives seem to suffer," says inventor Trish B. "We're driving and thinking about work, we're late, things to be done at home, where the children have to go after school, etc. We just go from one thought to another and it is easier than we know to forget the child or pet in the back of the car and go on the task at hand. And there sits your child in the heat or cold without anyway to call for help!"

Baby In Back and My Alarm Collars are safety inventions that alert parents when they have forgotten a child or pet locked in the car. This will help prevent fatalities when a someone is locked inside.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

**Contact Information****Bill Flanagan**

World Patent Marketing

<http://Bill.Flanagan>

+1 6465643919

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