

## **World Patent Marketing Success Team Presents Handy Top, A Car Accessory Invention That Gives Families Table Tops That They Can Use In The Car**

*World Patent Marketing Reviews A New Car Accessory Invention. Will Handy Top Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) September 20, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Handy Top, a car accessory invention that helps people do many activities inside a car.

"The car accessories industry is worth \$34 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing Inventions. "The average age of vehicles has been climbing recently due to economic uncertainty. That's when this market flourishes."

"Long trips can be a hassle for the whole family, but just because the driver has to suffer, doesn't mean the kids have to," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. "This car accessory invention gives passengers the ability to enjoy themselves in a moving car."

Handy Top is a car accessory invention that makes the time spent in a car much more enjoyable. It is a small desk that fits inside each of the car doors. Each desk can then be pulled out and used by the passengers to do things such as eat food, play games, or use a laptop. This is perfect whether on the go or during a stop. The table just needs to be pulled out and it can be used for anything. There's no more need for people to eat on their bare laps. The Handy Top gives them a way to support whatever they need while sitting in a car.

"The Handy Top is the perfect accessory we need in today's world for our automobiles," says inventor Rafael V. "Kids can eat their breakfast before school or even do their homework comfortably and adults can continue writing those important emails for work. The Handy Top makes life on the road make you feel right at home."

Handy Top is a car accessory invention that provides passengers with a small table that they can use for things such as eating or playing games.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs,

Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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