

World Patent Marketing Invention Team Presents Brake Caliper Tool, An Auto Parts Invention That Helps Reinsert Break Caliper Pistons

World Patent Marketing Reviews A New Auto Parts Invention. Will Brake Caliper Tool Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) September 02, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Brake Caliper Tool, an auto parts invention that helps with car repair.

“The auto parts industry is worth \$55 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Increased profits and disposable income between consumers and corporations have led to growth and technological advancements in this industry.”

“Manual car repair can be a difficult and expensive endeavor,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. “That’s why it’s great that we have products like this auto parts invention that help make the whole process less of a pain.”

The Brake Caliper Tool is an auto parts invention that is very useful for fixing cars. Brakes are one of the most essential parts of the car so it’s very important that they are working properly. This invention is a small metal clasp device that helps insert the brake caliper piston. Often during repair, the brake piston must be removed or replaced, and this invention makes replacing it very easy. This is extremely important to make sure that the brakes are functioning properly. The Brake Caliper Tool is a very useful invention for repairing cars.

“I am an automotive technician so I am always looking for ways to make the job or repair easier and faster,” says inventor Rick M.

Brake Caliper Tool is an auto parts invention that reinserts the brake caliper piston.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau ([World Patent Marketing BBB](#)) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

**Contact Information****Bill Flanagan**

World Patent Marketing

+1 6465643919

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