

World Patent Marketing Invention Team Introduces Quick Release Emergency Brake Pliers, An Auto Parts Invention That Is Used To Repair Car Brakes

World Patent Marketing Reviews A New Auto Parts Invention. Will Quick Release Emergency Brake Pliers Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) September 02, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Quick Release Emergency Brake Pliers, an auto parts invention that helps people replace brake parts.

"The auto parts industry is worth \$55 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "More disposable income and newer technology has bolstered this industry by creating an increasing demand for auto parts."

"Cars are an extremely prevalent part of our daily lives but they can be very expensive to maintain, especially with newer technology making it harder for people to fix things themselves," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "This auto parts invention allows people to work on their cars much more easily and cheaply."

Quick Release Emergency Brake Pliers is an auto parts invention that makes repairing car brakes much easier. This invention is a set of pliers that allow people to easily disconnect brake cables in order to repair or replace the brake parts. Car repair can be a very difficult task and this patent helps people very easily repair their car brakes. It saves a lot of time and effort for anyone who needs to work on a car, whether it be a regular car owner or a professional mechanic.

"Finally, no more need to fight with those stubborn emergency brake cable adjusters," says inventor Ricky P. "Simply Squeeze the fastening connector and disconnect the cable allowing you to replace and repair brakes or parts as needed. I have always tried to make a job faster, and this saves a lot of time."

The Quick Release Emergency Brake Pliers is an auto parts invention that allows people to repair or replace their car brakes quickly and easily.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new invention ideas. The company provides invention services and is one of the only [patent companies](#) that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau ([World Patent Marketing BBB](#)) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of [World Patent Marketing, Scott Cooper](#), is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or [how much does it cost to patent an idea](#), should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, “complaints from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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