

## World Patent Marketing Invention Team Presents The Safe Cycle Cam, A Helmet Accessory Invention That Will Help Motorcyclists Stay Safe On the Road

World Patent Marketing Reviews A New Helmet Accessory Invention. Will Safe Cycle Cam Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) September 02, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Safe Cycle Cam, a helmet accessory invention that will greatly increase motorcycle safety.

"The motorcycle industry is worth \$26 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "As its main customer base grows older, this industry has been on a decline for the past few years but will start seeing some growth as new technologies allow for cheaper product development."

"Although they're not a prominent as before, many people love motorcycles," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. "Unfortunately, they can be very dangerous since many people don't see them on the road and they offer fewer safety features compared to a car. This helmet accessory invention will help make motorcyclists safer on the road."

The Safe Cycle Cam is a helmet accessory invention that helps keep motorcyclists safe on the road. Motorcycles can be fun, but they can also be very dangerous. A helmet is a necessity, but even that doesn't provide the level of safety cars have. The Safe Cycle Cam is a device that can be attached to a motorcycle helmet that gives the rider a view of the traffic behind them. This allows them to react properly to any vehicles that may be behind them and drive more safely. This invention also records both the front and the rear view of the helmet. It will make the road much safer for anyone on a motorcycle.

"In 2014, there were 4,586 motorcycle fatalities in the US alone and 92,000 motorcyclists were injured," say inventors Paul V and Terri C. "Our invention, the Safe Cycle Cam, uses the latest technology to help eliminate the most vulnerable rearview blind spot. Imagine how much safer and more fun the roads would be if motorcyclist and bicyclist could see and record everything behind them without taking their eyes off the road. There is not a better gift you could give yourself or your loved ones than to get home safely."

The Safe Cycle Cam is a helmet accessory invention that allows users to see oncoming traffic from behind them.

## **About World Patent Marketing**

World Patent Marketing is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step



of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next <u>World Patent Marketing Success Stories</u>.

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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