

## **World Patent Marketing Invention Team Introduces The Automotive EZ Filter, An Auto Parts Invention That Will Help Change Oil Filters**

*World Patent Marketing Reviews A New Auto Parts Invention. Will Automotive EZ Filter Be The Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) August 26, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Automotive EZ Filter, an auto parts invention that will make it easier to change the oil filter.

"The auto app industry is worth \$1.7 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Thanks to their popularity, cars have recovered well from the 2008 recession and still remain the favored form of transportation."

"Most car owners know that changing the oil filter is a very important part of taking care of the car," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. "However, depending on the type of car, the oil filter might be different and might require a different size tool to remove. This auto parts invention takes care of that hassle by letting people use one tool for all filters."

The Automotive EZ Filter is an auto parts invention that will help people change their oil filters. Oil filters aren't universal and sometimes require different tools to remove. Automotive EZ Filter puts the function of all those tools into one as it will be able to remove all oil filters regardless of type. This invention is a wrench that is inserted over the top of the filter with a square that a ratchet can easily remove. This effectively loosens and tightens the filter without damaging the object or the user's hands. This makes it an extremely useful invention for car repair.

"I was tired of having to use all these different tools to remove each oil filter," says inventor David O. "I work on a lot of cars and my invention, Automotive EZ Filter, is a great help. Never be without the tools you need with the Automotive EZ Filter."

Automotive EZ Filter is an auto parts invention that will allow people to remove all types of oil filters very easily.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is always looking for new invention ideas. The company provides invention services and is one of the only [patent companies](#) that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau ([World Patent Marketing BBB](#)) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of [World Patent Marketing, Scott Cooper](#), is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or [how much does it cost to patent an idea](#), should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, “complaints from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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