

World Patent Marketing Invention Team Presents U-Track, A New App Invention That Allows Companies To Keep Track Of Their Deliveries

World Patent Marketing Reviews A New App Invention. Will U-Track Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) August 24, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces U-Track, an app invention that keeps track of restaurant deliveries.

“The mobile app industry is worth \$51 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Supported by venture capital and hedge funds, the app industry is generating a lot of market value and actual revenue.”

“Nowadays, people have less time than ever, so it’s very important to them that they get what they need on time,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing, “This app invention will be particularly helpful for restaurants but is great for any delivery service so people can keep track of its arrival.”

U-Track is an app invention that will allow people to keep track of a delivery order. This application has two modes, one for delivery drivers and one for dispatchers. Any dispatcher such as a restaurant can see all of the online drivers in the area. The dispatcher can then send the driver a request for delivery along with an estimated time that the product will be ready for pickup. Once the driver is chosen and accepts, they will go pick up the product, which makes them go offline on the app, so they can’t be contacted by any other dispatchers. Once the delivery is made, the driver goes online again. This allows the dispatcher to be completely aware of the status of the delivery as well as prevent mix-ups with multiple drivers. Everything is organized and every driver knows exactly what job they are doing quickly and easily.

“I own restaurants with delivery services and I have signed up with a delivery service company that sends me drivers to pick up the meal every time I receive an order and deliver it to the customer,” says inventor Karim F. “The lady who owns the delivery company has an extremely hard time managing/coordinating her 25 drivers with the restaurants that work with her and so do all her competitors that I’ve dealt with. The app I want to create will serve as a GPS dispatch between the delivery drivers and the delivery service company (or restaurant if independent.)”

U-Track is an app invention that will help restaurants be able to make deliveries more accurately and easily by hiring a third party.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step

of the way, utilizing its capital and experience to guide the [invention process](#) towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of [World Patent Marketing, Scott Cooper](#), is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), "[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business."

To submit invention ideas, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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