

## **World Patent Marketing Success Group Introduces Start Light, An Automotive Invention That Can Start Vehicles Remotely During Cold Weather**

*World Patent Marketing Reviews A New Automotive Invention. Will Start Light Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) August 19, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Start Light, an automotive invention designed to alert the owner of the vehicle when his engine is running after a remote start.

"Global Auto Parts and Accessories Manufacturing industry is worth \$2 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "The industry will continue on its fast-paced track over the next five years, as strong demand from emerging economies supports revenue growth."

"Starting an engine, particularly during colder weather, can take quite a while," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "This automotive invention called the Start Light allows users to securely wait indoors for their vehicles to warm up before they head out into the cold."

The Start Light is an automotive invention designed to provide an effective way to pre-start and pre-warm the engine of a vehicle. This amazing invention is an LED light indicator found on a car's key fob to help to inform the user that the car is warming up. It contains a computer chip that connects directly to the car and the light only turns on once the car's engine is running. Thanks to this, the user no longer has any doubts about whether or not the car has started and will be ready to head out once it's fully warmed up. Practical and economical, Start Light is something that every vehicle should have.

"Almost everyone with a remote starter on their vehicle has experienced the disappointment of believing their car was warming up on a cold winter's day or cooling down on a hot summer's afternoon, only to realize that the car did not start," says inventor Jeffrey S. "With my invention, the guesswork has been removed. Now with an integrated LED light built into your key fob, you will be able to determine with certainty that the engine is running. No more guesswork."

The Start Light is an automotive invention designed to provide convenience and efficiency for people with vehicles.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product

launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), “[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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