

World Patent Marketing Invention Team Announces A New Auto Tools Invention That Will Help Changing Oil Filters, The Pro Filter Insert

World Patent Marketing Reviews A New Auto Tools Invention. Will The Pro Filter Insert Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL (PRWEB) August 19, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Pro Filter Insert, an auto tool invention that adjusts the size of oil wrenches.

"The mobile accessories industry is worth \$81 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "In recent years, people have been keeping their cars longer and longer, meaning they need more repairs. This industry has thrived in this type of environment."

"The oil filter is a very important part of the car but they come in many different sizes," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. "This auto tools invention will allow people to customize the size of their wrench to allow its use on multiple filters."

The Pro Filter Insert is an auto tool invention that will people car owners take care of their oil filters. As a car starts to age, it starts needing repairs, so tools like this become more and more important. This invention adjusts the filter wrench size so it can accommodate multiple types of oil filters. This means that only one device need be used for multiple cars, rather than buying a separate wrench for each one. This is especially useful for people who work on cars or own multiple cars as they will be dealing with many oil filter sizes.

"It improves adjustability for one size filter wrench to accommodate small filters as well as large filters. It will be able to be adjusted to fit small filters using an insert," says inventor Derick W.

The Pro Filter Insert is an auto tool invention that allows users to adjust a filter wrench to conform to filters of multiple sizes.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing



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The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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