

World Patent Marketing Invention Team Introduces An Auto Accessories Invention That's Sure To Keep Cars Cool, The Cool Sunshade

World Patent Marketing Reviews A New Auto Accessories Invention. Will The Cool Sunshade Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) August 18, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Cool Sunshade, an auto accessories industry that will help cars stay cool.

"The automotive accessories industry makes \$216 billion annually," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "This market has been growing by 8 percent each year since 2000. Accessories are like the fashion industry of the automotive market, changing all the time with new technologies."

"The worst thing about parking in the sun is the amount of heat that gets trapped inside the car," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "Most people would rather go look for another parking spot rather than stay in the sun. This inconvenience can be solved by this auto accessories invention that keeps cars cool anywhere."

The Cool Sunshade is an auto accessories invention designed to prevent cars from heating up excessively during a hot day when the sun is beaming down. This is a common problem, especially when people go to the beach or on vacation. In order to prevent this problem, people often have to park farther away, by the shade or pay for expensive parking in a building somewhere. The Cool Sunshade is a large sunshade that protects the car's windshield from the sun and uses fans to keep the car cool until the owner returns. The fans stay a few inches away from the windshield, allowing air to flow through and keeping the car's temperature low. The Cool Sunshade is solar-powered so it does not draw from the car's battery, allowing it to run as long as the sun is out to heat up the car. This is a great way to keep cool during the summer.

"I believe the Cool Sunshade will forever change the way people keep their vehicles cool and fresh," says inventor Carlos D. "People will no longer have to fight for that perfect parking spot underneath a tree or inside a parking structure because now we can bring the shade with us. Getting into a hot and uncomfortable vehicle will now be a thing of the past."

The Cool Sunshade is an auto accessories invention that uses fans and shade to keep cars cool during hot summer days.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new invention ideas. The company provides invention services and is one of the only [patent companies](#) that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau ([World Patent Marketing BBB](#)) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of [World Patent Marketing, Scott Cooper](#), is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or [how much does it cost to patent an idea](#), should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, “complaints from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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