

Press Registration Open for TU-Automotive Detroit 2017

TU-Automotive has opened press registration for the TU-Automotive Detroit 2017 conference & exhibition (June 7-8, The Suburban Collection Showplace, Novi, MI).

([PRWEB](#)) May 04, 2017 -- Now in its 17th year, the event unites 3000 executives from across automotive technology, specifically those working on connected and autonomous technologies.

The conference features high level speakers from Ford Smart Mobility, General Motors, Porsche Digital, Volkswagen and more, addressing key questions shaping the future of mobility such as autonomous cars, smart cities and the IoT. See the full program & line-up here: <http://www.tu-auto.com/detroit/conference-agenda-full.php>

The exhibition includes live demos and autonomous test drives from companies including Bosch, Panasonic, Perrone Robotics, TomTom, and RideCell, enabling attendees to test new technologies. See the list of exhibitors here: <http://www.tu-auto.com/detroit/exhibit-list.php>

Annie Reddaway, senior project director for TU-Automotive Detroit, stated: “We have never had a more senior line-up or a more exciting exhibition, a testament to the exciting developments in the automotive industry and the importance of the effect these technologies will have on society.”

Press passes include:

- Full 2-day access to the conference, including the exhibition and networking parties
- Access to the press room and speaker Q&A hub
- Access to the VIP lunch with speakers

Press can register here: <http://www.tu-auto.com/detroit/press-registration.php>

NB: TU-Automotive will verify press credentials. Analysts and consultants do not qualify for a press pass.

Follow the conversation at #TUDetroit or get involved via [detroit\(at\)tu-auto\(dot\)com](mailto:detroit@tu-auto.com) or + 44 (0) 207 375 7585 / 1 800 814 3459 ext. 7585

About TU-Automotive:

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

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Online Web 2.0 Version

You can read the online version of this press release [here](#).