

4 Wheel Parts Relaunches Retail Store in Indianapolis, Indiana

[4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is officially opening the doors to its newly relocated and remodeled location in Indianapolis, Indiana this Saturday, September 16th. Highlights of the family-friendly event, located at 7535 E. 88th Place Indianapolis, Indiana include one-day-only discounts, installation specials along with multiple promotions and giveaways as 4 Wheel Parts unveils their new state-of-the-art showroom and service area to the community.

Compton, CA ([PRWEB](#)) September 14, 2017 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is officially opening the doors to its newly relocated and remodeled location in Indianapolis, Indiana this Saturday, September 16th. Highlights of the family-friendly event, located at 7535 E. 88th Place Indianapolis, Indiana include one-day-only discounts, installation specials along with multiple promotions and giveaways as 4 Wheel Parts unveils their new state-of-the-art showroom and service area to the community.

“This 60,000 square foot building right off Highway 69 is an off-roaders paradise,” said Store Manager, Craig Stickford. “Bringing 4 Wheel Parts alongside a Polaris Powersports Dealer in one location provides enthusiasts a one-stop solution to all of their off-road and aftermarket performance needs. We have hundreds of parts on display at this new store in an interactive environment allowing customers a modern and immersive setting. With dirt, sand, snow and mud there’s a lot of different opportunities to experience off-roading here in Indy. Now we have the ultimate destination for everyone looking to upgrade their vehicle for their adventures.”

The store opens its doors to the renovated showroom, presenting guests their first chance to experience this premier off-road shopping environment while interacting with the team of off-road performance experts throughout the day. Representatives from many of the industry’s leading manufacturers such as Rubicon Express, Poison Spyder, G2 Axle and Gear, Pro Comp, Polaris, Wheel Pros and BFGoodrich, will join in the celebration with product displays, give-a-ways and demonstrations. Additional prizes courtesy of Interco Tire, Toyo Tires and Currie Enterprises have been added to the growing list of products to be given away that include Pro Comp off-road lights and a \$500 4 Wheel Parts Gift Card.

The day-long event will feature monster trucks, a live band and a mechanical bull in addition to games and activities for children, including two bounce houses. The Marine Corps League will be serving lunch for attendees while Squealers Restaurant is providing sliders in the evening. Off-road enthusiasts from throughout the region are expected to join in the celebration, including members of the Mutiny Off-Road Club.

“As a part of our celebration we are hosting the official 4 Wheel Jamboree after-party to kick off the reopening of the newest off-road megastore in Indianapolis. We’re going to have the best deals of the year so we invite everyone come out and find out what we can do for you,” said Stickford

What: 4 Wheel Parts Grand Reopening Celebration

When: Saturday, September 16th - 9 a.m. – 10 p.m.

Location: 7535 E. 88th Place Indianapolis, Indiana 46256

Complimentary Admission



About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 83 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, wheels, suspension products and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821



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