



Race Fans Set to Steal Precious Marketing Space from Greedy Corporations

Fan Racing provides motor sports fan an opportunity to control their own team.

([PRWEB](#)) March 15, 2005 -- With the launch of Fan Racing the power of team membership enables fans to support their own team! In this extreme corporate sponsorship free funding model fans retain a real connection with the team as they follow its success. Fans of this team forgo hours of endless marketing targeted at themselves and their families in exchange for a low cost annual membership with perks.

In the most exciting thing to happen in motor sports history since NASCAR's creation of "The Chase for the Championship" fans now control the destiny of their race team. Fans join and fund the team through membership, gain a tangible interest in the team's success, and benefit from the many hands on opportunities for members.

Gone is the drive for corporate dollars that can corrupt even the most well intentioned team owner. It can take as much as twenty-million dollars annually to operate these marketing machines in a given race series. With that level of sponsorship dollars going into a single team there is a question in every fans mind about where the owner loyalties lie. In fact some car owners have been recently quoted in the press stating that their mind is on the bottom line, not necessarily on winning races.

At Fan Racing we are in business to win races for our members. There are few if any sports teams that hand over bragging rights on the day after an event to the fans the way that Fan Racing does. When the Fan Racing team wins on Sunday our team members can tell their friends "we won!" We challenge anyone that can provide that level of connection to their fans to step up.

Fan Racing is committed to winning races. Fan Racing has no obligation to sponsors or other non-race focused distractions. Fan Racing is not loyal to any brand, manufacturer, or series. We are in business to win races for our members.

About Us: Fan Racing Inc. is a Delaware corporation founded in January 2005 and incorporated on February 26, 2005. Fan Racing Inc. maintains a virtual presence on the internet at www.FanRacing.com with brick and mortar offices in South Lyon, Michigan. Fan Racing Inc. has long standing relationships with several motor sports companies that operate race cars and trucks in four different national touring series. Our mission statement is "Create value and excitement for our member fans."

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Additional: NASCAR is a registered trademark of National Association for Stock Car Auto Racing, Inc.

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Online Web 2.0 Version

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