



## **Gentlemen, Start Her Valentine Engine...And Keep Her Motor Running All Year Long**

*New Book Revealing Secrets to Romantic, Yet Inexpensive, Victory Lane, Week After Week, Year After Year*

Chino Hills, CA ([PRWEB](#)) January 28, 2005 -- As another Valentine's Day quickly approaches, husbands and boyfriends across the nation are scrambling for unique ways to express their romantic affection for their partners. That elusive search is now over. Author Steven Guerrero has penned the perfect present for those men who are seeking something a little bit out of the ordinary with which to capture their beloved's heart. *Gentlemen Start Her Engine And Keep It Running: 350 Easy Ways to Forever Supercharge Your Lady's Heart* (Quo Vadis Books, ISBN 0972994645) is the Valentine gift that keeps on giving with advice, tips and techniques for keeping the flames of desire fanned every day of the year. For last-minute shoppers, *Gentlemen Start Her Engine And Keep It Running* is available for immediate purchase and shipment on Amazon.com or by calling (800)-270-9844.

According to E-Commerce Times, between online and offline purchases, North Americans will spend a total of approximately two billion dollars on Valentine's Day goods and services this year. What's more, a National Retail Federation survey concludes that men will spend in excess of three times what women will this lover's holiday, averaging \$126. Traditional Valentine's Day gifts like flowers, lingerie and chocolate aren't only non-inspired, they're also expensive. A dozen roses can easily run in the triple digits only to die in less than one week's time. And while the girth candy adds to her hips and waistline might remind her of her romantic partner for several months to come, it won't be in a good way!

While written with men in mind, *Gentlemen Start Her Engine And Keep It Running* isn't just for the male population. Inside, women will also find a wealth of romantic strategies that will ignite their loved one's fire. If things have stalled in the love department and subtle hints just aren't doing the trick, this book can also give romance the jumpstart it needs to get back on track. Standing silently on the sidelines is no longer necessary. *Gentlemen Start Her Engine And Keep It Running: 350 Easy Ways to Forever Supercharge Your Lady's Heart* will give him the nudge he needs and, in turn, will afford her the romantic overtures she craves.

*Gentlemen Start Her Engine And Keep It Running* takes a refreshing, non-commercialized and economical approach to Valentine's Day gift-giving. Chock full of ideas, it is designed to help couples really rev-up their relationships so the romance burns rubber long after February 14th has passed. The book proves the point that when it comes to passion, winning isn't everything; wanting to is.

For more information on how you can purchase a copy of *Gentlemen Start Her Engine And Keep It Running: 350 Easy Ways to Forever Supercharge Your Lady's Heart* in time for Valentine's Day, contact Steven Guerrero toll-free at (800)-270-9844 or via email at [Steven@Startherheart.com](mailto:Steven@Startherheart.com).

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