



## **The New BMW 1 Series: Sheer Driving Pleasure Now Found In The Compact Class With BMW Aftermarket Parts at Parts Train**

*The BMW 1 series is available in several configurations; a four-door hatch, two-door hatch, two-door coupe and a convertible (the latter two to be named the 2 series). Driving a BMW gives you a sense that the company had put driving pleasure above everything else. BMW owners were always a cut above the rest. Owning a BMW signifies that life is treating you well.*

([PRWEB](#)) May 26, 2005 -- The typical BMW drive concept, powerful engines, high-grade equipment and the experience of sheer driving fun offer a new and unique alternative in the new BMW 1 Series.

The 1 series is available in several configurations; a four-door hatch, two-door hatch, two-door coupe and a convertible (the latter two to be named the 2 series).

It has a long wheelbase with a short front overhang, the lower roofline with the typical C-pillar kink and the characteristic front end with the "kidney" grille and double headlamps.

It has rear-wheel drive. Rear-wheel drive is a significant part of BMW's DNA. With rear-wheel, drive the back wheels do the power delivery, leaving those at the front to get on with steering. It's a much more expensive option but the result is balance. The BMW Series 1 agility and steering precision is unique in the compact class. It ensures not only sporty and smooth handling of winding country roads, but also facilitates effortless urban driving pleasure. This is because - like all other BMW automobiles - the 1 Series has a front-mounted engine and rear wheel drive. Even in the tightest of bends there is no torque steers to be felt, the rear wheels having optimal traction when transferring the engine's power onto the tarmac.

Customers will have an immediate choice of four four-cylinder engines. The models 116i (85 kW / 115 bhp) und 120i (110 kW / 150 bhp) feature further developed and refined BMW petrol engines. The two diesel versions, the 118d (90 kW / 122 bhp) and the 120d (120 kW / 163 bhp) are equipped with high-torque diesel engines.

Extensive range of standard safety equipment includes DSC Dynamic Stability Control, DBC Dynamic Brake Control, Electronic Differential Lock as well as a complete airbag system comprising head airbags for all seats, complies with the most stringent safety requirements. These safety features and an exemplary protective body structure are the best prerequisites for achieving five stars in the Euro NCAP crash test.

Optional equipments include convenient keyless access, Bluetooth mobile interface, sports seats with backrest width adjustment, acoustic PDC Park Distance Control at the front and the rear, Bi-Xenon headlights and a choice of high-performance audio and navigation systems, which can also be operated centrally or by voice control utilizing the BMW state-of-the-art iDrive operating concept.

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