



## **MotorHead Media Welcomes its Newest Team Member**

*MotorHead Media (MHM), parent company of RacingJunk.com welcomes newest team member, Shawn Stewart, as Business Development Manager.*

North Adams, MA ([PRWEB](#)) May 01, 2013 -- MotorHead Media (MHM), parent company of RacingJunk.com, announces today the addition of Shawn Stewart as the group's Business Development Manager.

Mr. Stewart is joining the media group to assist with industry growth and promotions for all properties of MHM including RacingJunk.com, HotRodHotline.com, OldRide.com, CollectorCarNation.com, SprocketList.com and BikerHotline.com. He will build and maintain relationships with tracks, sanctioning bodies, and other key industry partners as well as handle giveaway programs for all the properties.

Mr. Stewart previously worked for the North Carolina Motorsports Association as their Marketing and Membership Director. Stewart holds a vast range of motorsports knowledge having worked in both the grassroots and professional levels of sports car racing, Off Road and NASCAR. Stewart has worked with tracks, teams, sanctioning organizations, suppliers and manufacturers in the areas of Business Development, Strategic Partnerships, Promotion and Events.

As an advocate of the industry, Stewart has been utilized for industry studies such as the development of the first ever Short Track White Paper Study in the State of North Carolina. In addition, he participated in support with congressional advocacy in Washington DC. Stewart has been a guest speaker at several K-12 schools, universities, NASCAR technical schools and the Annual Performance Racing Industry Trade Show.

"I've always appreciated RacingJunk.com and their commitment to supporting the industry in addition to the tremendous service they provide to the racing community. I'm very excited to have joined their team and look forward to participating in helping to write the next chapter of the company. With the addition of new websites and the formation of MotorHead Media the future is very exciting."

Robert Adams, Vice President of Sales and Marketing for MotorHead Media, states, "We are very excited to have Shawn join our growing team. His years of experience, industry knowledge and relationships will be a benefit to not only our group but to our members and supporting partners."

### **ABOUT RACINGJUNK.COM**

RacingJunk.com, the world's largest online motorports marketplace, is a free "one-stop shop" for those looking to buy, sell, trade, entertain or interact with people throughout the automotive and motorcycle racing and performance communities. With over 625,000 registered members, RacingJunk.com connects more than 2.8 million buyers and sellers every month, viewing more than 70 million pages.

RacingJunk.com is a property of MotorHead Media, which owns a portfolio of automotive, motorsports and powersports niche online marketplaces. Other MotorHead Media properties include OldRide.com, HotRodHotline.com, CollectorCarNation.com, SprocketList.com and BikerHotline.com, with a combined total of 80 million page views and 1.8 million unique visitors. MotorHead Media is a division of Internet Brands.



**Contact Information**

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