



CollectorCarTraderOnline.com Announces Inception of Club Affiliate Program

CollectorCarTraderOnline.com [CCTOL.com], a division of Trader Publishing Company, announced the launch of its Club Affiliate Program in conjunction with the release of the site's new homepage. This program will give car club members the ability to earn money back for their clubs every time they place a car for sale on CollectorCarTraderOnline.com.

Norfolk, VA ([PRWEB](#)) December 9, 2005 -- CollectorCarTraderOnline.com [CCTOL.com], a division of Trader Publishing Company, announced the launch of its Club Affiliate Program in conjunction with the release of the site's new homepage. This program will give car club members the ability to earn money back for their clubs every time they place a car for sale on CollectorCarTraderOnline.com. The buy and sell feature will be placed on participating club's homepages and link directly to CollectorCarTraderOnline.com. When a member uses this link to sell their car on the site, the club will benefit by receiving a kickback.

This program follows the success of the Club Connection website, which allows car clubs across the country to link their own website and activities to one centralized, searchable database.

“After the success of the Club Connection program it just made sense to take it one step further and offer clubs an opportunity to become affiliates,” said Cristy Sanders, Club Affiliate Manager. “The Club Affiliate program gives car clubs across America a chance to partner with CollectorCarTraderOnline.com in order to earn money for their organizations. So, not only do members earn money for their clubs when they place-an-ad on CCTOL but they are selling their car on the best specialty car classified site around-everybody wins! We're very excited about the program on our end and hope that the clubs share in this enthusiasm.”

For those interested in learning more about the Club Affiliate program visit www.CollectorCarTraderOnline.com and click on the “Affiliate Program” link located in the left-hand navigation bar.

CollectorCarTraderOnline.com is the Web's premier online classified site for specialty vehicles. They receive approximately 1.5 million visitors, 9 million searches, and 28 million page views monthly. They are part of the TraderOnline.com network, a multi-award winning network of websites dedicated to providing consumers with services that facilitate the buying and selling of vehicles in categories such as collector car, cycle, rv, boat, truck, heavy equipment, aircraft and general merchandise. Updated daily, the sites have become the place for enthusiasts to buy and sell. TraderOnline.com is part of Trader Publishing Company, America's largest publisher of classified and photo advertising magazines.

For more information, contact Cristy Sanders at (877) 354-4066 ext 6058 or visit www.CCTOL.com

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Online Web 2.0 Version

You can read the online version of this press release [here](#).