

Bright Bike launches their fantastic new Folding Electric Bike!

Over the past two years Bright Bike has been developing Folding Electric Bikes. Today they are proud to announce the release of our entry level product, the Bright Bike FOLDe.

([PRWEB](#)) June 26, 2004 -- The FOLDe has an impressive specification, a second-to-non list of extras, at a price which will shake the competition.

It is an excellent product for the consumer:

- Â□ It retails for Â£299.
- Â□ Folds up in seconds for easy storage
- Â□ Have an impressive mileage range, specification and a long list of extras.

It is an excellent product for the retailer:

- Â□ Designed in the UK, by engineering and cycling experts.
- Â□ Full support and spares available.
- Â□ Superb Point of Sale packaging and promotional material.
- Â□ Complete UK spares and service support.

Notes from the editor:

1. The Bright Bike FOLDe product was launched in June 2004.
2. The Bright Bike FOLDe is available with either the Pedal

Assisted System (PAS) or a Twist & Go throttle.

3. Please visit www.brightbike.com for more information.
4. Bright Bike will be launching several new and innovative

Electric Bikes in the near future.



Contact Information

Russell Everitt

Bright Bike Limited

<http://www.brightbike.com>

0117 971 9862

Online Web 2.0 Version

You can read the online version of this press release [here](#).