

## **zTrip Acquires Indianapolis Yellow Cab**

*Technology and Tradition will be the foundation of a "New Kind of Taxi Service"*

INDIANAPOLIS ([PRWEB](#)) February 27, 2020 -- Silver is the new Yellow. WHC INDY, LLC dba zTrip announced today they have acquired the assets of Indianapolis Yellow Cab. zTrip is the largest taxi company in the United States, operating more than 4,000 vehicles in 21 cities. zTrip is officially launching the new service today with an initial fleet of 60 new silver sedans.

“We are very excited to bring zTrip to Indianapolis. The city’s vibrancy, diverse economy and designation as a top visitor destination, were key factors for this acquisition.”, said zTrip CEO, Bill George.

zTrip, the innovative taxi service, combines the best features of the rideshare services with the safety of traditional taxi regulations. zTrip provides several features that distinguish it from competing services, including:

- No surge pricing – zTrip offers the same low price every time, regardless of the day of the week or whether it’s 2 p.m. or 2 a.m.;
- Professional, licensed, full-time drivers – zTrip drivers are fully insured and have undergone background checks so riders don’t have to worry about who is driving them home;
- 24/7 live customer service – zTrip offers users live support anytime via email, through social media, or by phone anytime.
- Locally operated: You can support a local company without sacrificing cost or safety.

“We are excited to introduce zTrip to the Indianapolis market. zTrip was designed to combine the best features of the new e-hailing transportation services, along with the safety and security of licensed and inspected taxicabs. We are committed to providing every traveler with a new level of personal transportation service,” said George.

Additional features of zTrip include:

- Hail on the street, by phone, or with the zTrip app: You don’t have to wait on the curb for a car to arrive.
- Book for now or later: You don’t have to wait to make transportation arrangements until the last minute.
- Choose if you want to pay cash or credit card or through the app: No other service provides this flexibility.
- Freedom to choose your favorite driver: Get reliable service the first time, and every time.

With the recent acquisition, zTrip will be adding additional driver partners. zTrip stands out from the competition, providing their drivers partners with:

- Freedom to create personal customers
- 24/7 live driver support
- The ability to set their own hours
- Company provided vehicle
- All vehicle maintenance covered
- Commercial-grade insurance
- Business development assistance to all drivers

About zTrip

zTrip was created in 2015 to modernize the taxicab business. WHC Worldwide was formed in 2018 to acquire the zTrip brand and individual taxicab companies. Since 2018, WHC Worldwide/zTrip has completed 21 acquisitions in 14 states. WHC Worldwide, headquartered in Kansas City, MO, employs more than 600 staff members nationwide, and contracts with more than 4,600 professional drivers.



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