



## **Nation's First World-Class "Superkart" Track to Open in Austin**

*One of the world's fastest and fastest-growing motorsports is coming to Austin, Texas, with construction of Iron Rock Raceway track and country club, slated for January 2005. Iron Rock will be the nation's first world-class superkarting facility and will offer full-service country club amenities within 20 minutes of downtown Austin.*

AUSTIN, TX (PRWEB) May 22, 2004 - Iron Rock Raceway to Bring Superkart Thrills to Central Texas -- One of the world's fastest and fastest-growing motorsports is coming soon to the Austin area, with construction of Iron Rock Raceway track and country club, slated for January 2005. Iron Rock will be the nation's first world-class karting facility and will offer full-service country club amenities within 20 minutes of downtown Austin, Texas.

Called "ultimate racing machines" by Popular Science, about the only things superkarts have in common with home-built go-karts are wheels. These advanced racing machines, featuring electronic engine management and data collection, carbon-fiber bodies and floating rotor disk brakes, are capable of zero to 60 acceleration in 3 seconds, top speeds of 130 mph in the straight-aways and three-G turns that would get a fighter pilot's attention. Faster and more nimble than nearly all production sports cars, superkarts rival multimillion-dollar race cars in performance at a fraction of the price.

"There's really nothing else like superkarting," says Eric Loeffel, member of the Iron Rock development team. "It's Formula One in a small package."

Loeffel says the initial development phase will incorporate an FIA/CIK\*-compliant racecourse that can be run in 26 different configurations, a member clubhouse, VIP and spectator viewing areas, private garages and a full-service karting pro shop. Future plans under consideration include facilities for driver skill training and development, a motocross facility and a large-scale "skid pad" for use by area car clubs and for special events

Iron Rock plans to make its facility available for corporate events as well, since karting has become popular among top-level company executives looking for client entertainment and executive development opportunities.

The Iron Rock management group plans to open the facility near the Austin Bergstrom International Airport. Initial membership will be limited to 300, and the group already has received dozens of calls from people anxious to sign up.

"We love karting, and we know Austinites will, too," said Loeffel. "This is a truly unique form of entertainment, and we're just happy to bring it to our home town."

For more information on Iron Rock Raceway, visit [www.ironrockraceway.com](http://www.ironrockraceway.com)

\* Fédération Internationale de l'Automobile and Commission Internationale de Karting

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