

UBCF Launches PSA Spread the Love and Drive Out Breast Cancer in NYC Times Square

Vehicle donations help fund breast cancer patient and survivor support programs.

HUNTINGTON, N.Y. ([PRWEB](#)) November 20, 2020 -- [United Breast Cancer Foundation](#) (UBCF), a GuideStar Platinum rated charity, recently launched the Public Service Announcement, “Spread the Love and Drive Out Breast Cancer” with a Call to Action requesting vehicle donations to support breast cancer patients, survivors and their families. The PSA is visible on a prominent, 29’ x 56’ full HD screen billboard at 1500 Broadway and West 43rd Street in the heart of New York City’s Times Square. UBCF thanks Neutron Media for the opportunity to share messaging since 2016.

United Breast Cancer Foundation wants supporters, patients, survivors and families to know that they are in this fight with you. While it may be a challenge to give a financial gift during these trying times, donating your unwanted vehicle, RV, boat or trailer to UBCF is one of the easiest ways to contribute. Donated vehicles have a major impact on the services UBCF provides to those with a breast cancer diagnosis. The Foundation has awarded more than \$230,000 in assistance for over 300 patients through the [COVID-19 Emergency Assistant Program](#) and the program continues to grow. To give, simply complete the [vehicle donation form](#) or call 1-888-332-0833 to set-up your tax-deductible* donation and #DriveOutBreastCancer!

Beth Reichart, UBCF Director of Operations, shared, “UBCF is so grateful to share our mission and message with the world through such an amazing platform. Car donations are vital to funding our programs. Please visit [ubcf.org](#) today and set-up your car donation. It’s super easy, convenient and safe, and your gift is tax-deductible!” Reichart continued, “Thanks for thinking of UBCF and the thousands of breast cancer patients and survivors we help every year. Together we are making a difference!”

1 in 8 women will be diagnosed with breast cancer in their lifetime. Per the National Cancer Institute (NCI), over 40,000 women and men will lose their lives to this deadly disease each year. Early detection of breast cancer helps save lives. UBCF encourages women and men to learn the [self breast exam](#), available at no cost [here](#). Please visit [ubcf.org](#) for more information.

About UBCF

UBCF is committed to offering breast health and wellness services focused on cancer prevention, screening, treatment and overall wellness. UBCF’s mission is to make a positive difference in the lives of those affected by breast cancer and does so through seven life-supporting patient and family programs available to women, men and families nation-wide. UBCF never denies services to anyone regardless of age, race, gender, ethnicity, income or medical insurance coverage. Tax-deductible contributions may be made towards UBCF’s programs. UBCF accepts [Donor Advised Fund](#) contributions and [vehicle donations](#). Combined Federal Campaign #77934. <https://www.ubcf.org>

*Donations are tax-deductible to the fullest extent of the law. Please check with your tax advisor.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).