

Inteva Products Announces Gerard Roose to Become President & CEO

Inteva Products announced today that Gerard Roose, Vice President, Sales, Marketing & Advanced Product Development, will assume the role of President in November 2020 and CEO in 2021 as part of the company's long-term succession plan. Roose takes over for founder Lon Offenbacher, who will retire in the first half of the 2021 calendar year.

TROY, Mich. ([PRWEB](#)) November 18, 2020 -- Inteva Products, a leading global automotive supplier of engineered components and systems, announced today that Gerard Roose, Vice President, Sales, Marketing & Advanced Product Development, will assume the role of President in November 2020 and CEO in 2021 as part of the company's long-term succession plan. Roose takes over for founder Lon Offenbacher, who has served as President & CEO since the successful launch of Inteva in 2008. Offenbacher will retire in the first half of the 2021 calendar year.

"Lon's leadership over the last 12-plus years can be seen in virtually everything we do at Inteva," said Roose. "Since founding Inteva in 2008, he has successfully guided us through expansion and significant market challenges while focusing the company on profitability and growth. We are all thankful for Lon's dedication and commitment to Inteva and wish him and his family all the best in retirement."

"I have the utmost confidence that Gerard has the ability and experience to continue growing the business," said Offenbacher. "He has played an important role on our leadership team since day one and he lives by Inteva's core values while remaining focused on meeting customer requirements. This will be a seamless transition for our employees, customers and suppliers."

Roose brings over 35 years of automotive experience to his new role. He began his career at General Motors as a student intern at the Cadillac engine plant in Livonia, Mich., and continued with roles at Delphi Corporation in manufacturing, product and systems engineering as well as numerous positions in program management. In 1994, he led the establishment of Delphi's seat systems product and manufacturing engineering team in Wuppertal, Germany. Roose's time in these various roles provided valuable experience in several product lines including seating, interior, safety, thermal and closure systems. He was also part of the original executive team that launched Inteva in 2008 and has led the Sales and Marketing organization since then. Roose holds a bachelor's of science degree in Industrial and Operations Engineering and a MBA, both from the University of Michigan.

"I am excited to work with such a dedicated and capable team. Inteva has proven over and over again that we can meet the most significant challenges presented by our customers," said Roose. "I believe that we are well equipped to help drive the future of mobility by developing new technologies and we will continue to deliver the quality and value that our customers expect."

Since its inception, Inteva has been globally recognized by its customers for quality, delivery, competitiveness and program execution. Inteva has also been honored in the industry for its innovative door systems technology, game-changing interiors enhancing 3D robotic stitching, award winning Inteather™ – a revolutionary TPE material for interior systems – and its low-mass, high-performance portfolio of smart motors.

About Inteva Products

Inteva Products is a leading global automotive supplier providing innovative, reliable, environmentally friendly

products that enhance vehicle quality, safety and performance. Inteva has global resources for design, engineering, manufacturing and customer service for Closure Systems, Interior Systems, and Motors & Electronics. Formed in 2008, the tier-one supplier is focused on achieving sustained global growth, providing excellent customer service, and driving innovation. Inteva was founded on innovative solutions and the use of applied technology to drive value-based solutions. The company employs more than 8,000 people in nearly 30 sites and maintains its World Headquarters in Troy, Michigan USA. For future company updates, please visit the Inteva Products website, or the company's Facebook, LinkedIn, Twitter and Instagram pages.

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