

## **J.W. Speaker Introduces New Model 234 Flash LED Tail Lights with SmartHeat®**

*Offers simultaneous or alternating flash patterns, a two-in-one dual function strobe and is available in two new color options*

GERMANTOWN, Wis. ([PRWEB](#)) April 09, 2020 -- [J.W. Speaker Corporation](#) announced the newest LED tail lights for transport, industrial, construction, agriculture and specialty vehicles: The Model 234 Flash. This drop-in replacement for four-inch, round LED lights is the newest edition to the Model 234 tail lights. Now available in blue and green, the light has three programmable strobe patterns and is available in SmartHeat®, enabling year-round use while providing superior visibility, extreme durability and unmatched longevity.

Rear-end crashes are the most common type of collision – with roughly 1.7 million rear-end collisions in the U.S. each year, according to the [National Highway Traffic Safety Administration](#). The Model 234 Flash tail lights provide two, four and six strobe patterns that allows the user to activate simultaneous or alternating flash patterns and a two-in-one dual function strobe.

“The Model 234 is our newest offering of LED tail lights to have SmartHeat technology to de-ice lenses,” said Tim Speaker, CEO at J.W. Speaker. “As lighting technologies have advanced, it was important to continue refining our existing lighting to ensure that all vehicles have access to the latest and most effective lighting technologies, regardless of the vehicle they are driving. We are proud to continue our commitment of creating safer driving experiences on and off the road.”

The Model 234 Flash meets safety standards, including the United States Department of Transportation (DOT), Military and Transport Canada. It can be used with original equipment manufacturer (OEM) displays or J.W. Speaker options. Features include:

- Capable of withstanding 10g worth of vibration
- Drop-in replacements for typical four-inch, round halogen tail lights used in heavy-duty trucks
- Sealed to IP69K specifications for power wash and steam cleaning resistance
- Superior condensation management
- Available with strobe patterns and five different colors (6-pin wire harness needed for flash/color model)

To learn more about the light, visit the [Model 234 Flash product page](#). For the most recent updates on J.W. Speaker, visit [www.jwspeaker.com](http://www.jwspeaker.com) or follow J.W. Speaker on [Facebook](#), [Instagram](#) and [LinkedIn](#).

### About J.W. Speaker

J.W. Speaker is focused on developing innovative, high-performance vehicular lighting solutions for OEM and aftermarket customers around the world. Specialized in LED and other emerging lighting technologies, J.W. Speaker is proud to design, manufacture and assemble products in Germantown, Wisc. For more information, contact J.W. Speaker at 800.558.7288 or [news@jwspeaker.com](mailto:news@jwspeaker.com).



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