

Lazydays RV Appoints New Chief Financial Officer

Maura L. Berney will oversee Lazydays finance, information technology and human resource management teams.

Tampa, FL ([PRWEB](#)) June 07, 2017 -- [Lazydays RV](#) today announced that Maura L. Berney is joining “The RV Authority” as its new Chief Financial Officer (CFO), effective June 12, 2017. Ms. Berney joins Lazydays from AutoNation, America’s largest automotive retailer, where she was a Regional Vice President of Finance and Vice President of AutoNation’s national Finance Training Team. In these roles, Ms. Berney was responsible for the finance functions related to more than 100 dealerships and collision centers with combined annual revenue of over \$7 billion along with the development of numerous finance professionals. Ms. Berney brings with her an extensive background in corporate finance, treasury, shared services management, financial planning and analysis, strategic planning and risk management along with a strong appreciation for Lazydays position as an industry leader.

“I am thrilled to welcome Maura to the Lazydays team,” stated Bill Murnane, Chairman and CEO of Lazydays. “Maura’s long experience and deep understanding of a large retail dealership network will allow her to hit the ground running and make an immediate impact on our business. In addition, her experience growing and integrating new dealerships into an existing dealership network will significantly benefit Lazydays growth strategy. Maura’s intelligence and personality will allow her to assimilate well with the Lazydays team and embrace its commitment to providing a best-in-class experience for each and every customer.”

Ms. Berney will lead Lazydays finance, information technology and human resource management teams. She will report directly to Mr. Murnane. She will succeed Randy Lay, who has served as Lazydays CFO for ten years. Mr. Lay will be leaving the company to pursue other opportunities, but will remain with the company through the end of June 2017 for transition purposes.

“Randy has been a valued member of the management team and has made a strong contribution to the success of the business,” stated Mr. Murnane. “On behalf of the Board, I would like to thank him for his work over many years and wish him every success in the future.”

Ms. Berney has more than 30 years of financial management experience. During her 14 years at AutoNation, Ms. Berney was responsible for the company’s Central Region finance operation where she oversaw accounting, acquisition integration, financial planning and analysis, capital allocation, internal controls, balance sheet/asset management and reporting functions related to over 100 business units in CO, IL, MN and TX. She also served for six years as Vice President of AutoNation’s Shared Service Center, which provided administrative services to all operating units across the country.

Prior to joining AutoNation, Ms. Berney held senior finance positions at multiple organizations including CFO for both Ford Retail Network of Oklahoma City and Perfection Truck Parts & Equipment. Ms. Berney received her bachelor’s degree in business administration and accounting from the Price College of Business at the University of Oklahoma and was an active Certified Public Accountant from 1985-2006.

ABOUT LAZYDAYS RV

Lazydays®, founded in 1976, operates the world’s largest RV dealership, based on 126 acres outside Tampa, FL. Lazydays also has dealerships located in Tucson, AZ and Loveland, Denver and Longmont, CO.



Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations at our dealerships. Lazydays also has RV rental fleets in Florida, Arizona and Colorado.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise. More than a half million RVers and their families visit Lazydays every year, making it their “home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 65% of Lazydays’ employees, has contributed more than \$1.5 million dollars to make many historic changes for at-risk children in the Tampa Bay, Tucson and Colorado communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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Lazydays RV

<http://https://www.lazydays.com/?cid=34-0018>

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