

## Lazydays Now Proudly Offering RV Armor

## Exclusive Florida dealer provides premium roof membrane that protects RVs

Tampa, Florida (<u>PRWEB</u>) November 24, 2015 -- <u>Lazydays</u>, the RV Authority and world's largest RV dealership, is proudly entering into a partnership with<u>RV Armor Inc.</u>, a leading maker of systems to protect the roof of RVs from tears and punctures. Lazydays is the first major RV dealer to partner with RV Armor at a dealer-wide level.

"RV Armor offers a better product that fits right in with the needs of our customers – protecting their investment from the top down," said Lazydays General Manager Ron Fleming. "We're thrilled to add RV Armor to the lineup of products and services we provide."

RV Armor is a premium roof membrane system that retains flexibility and is guaranteed to be leak and maintenance free for the life of an RV. The armor is a high-performance polymer that technicians apply as a liquid, which then cures within four hours into a seamless, watertight, puncture and UV-resistant membrane.

"We are proud to now be partnered with Lazydays as our first dealer," said Lee Thaxton, President of RV Armor, Inc. "Lazydays is as committed to excellence as we are and I know first-hand, how well they treat and take care of people. I am confident that any RVer out there who knows all of the challenges that comes with an RV roof will be in excellent hands at Lazydays."

Lazydays will add the RV Armor product first in Tampa, where the dealership has more than 230 service bays and the largest RV service center in the nation, providing specialty shops for body and collision, chassis, woodworking and glass/windshield repairs and upgrades on site.

## ABOUT LAZYDAYS

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996 and over 30 acres in Tucson, AZ since 2011, Lazydays has the largest selection of RV brands in the nation. Lazydays features nearly 300 service bays, more than 1,400 new and pre-owned RVs, and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it "their home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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Contact Information Tamara Joseph Tucker/Hall +1 (813) 228-0652

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