

## **K1 Speed Comes to the Home of the Brickyard**

*K1 Speed, America's largest indoor karting company, opens its newest location in America's spiritual home for all things racing – Indianapolis, Indiana.*

Irvine, CA ([PRWEB](#)) January 13, 2015 -- It's perhaps only appropriate that K1 Speed's newest location open in Indianapolis. After all, K1 Speed is the largest indoor karting company in the country, with 25 centers now open from Hawaii to Florida, and Indianapolis is the home of racing in America. Indianapolis Motor Speedway, the famous "Brickyard," hosts America's most famous motorsports event, the Indianapolis 500, and has played host to a number of other prominent events as well, including the Brickyard 400 NASCAR race, and the American Grand Prix for both Formula One and MotoGP. In Indianapolis, racing is a part of the culture – making it the perfect location for K1 Speed's newest indoor karting center.

K1 Speed Indianapolis is designed to be a world-class entertainment venue. This isn't your father's go-kart track. Gone are the hay bales and old tire walls; in their place are high-tech energy absorbent barriers, live data telemetry for each competitor, and zero-emission, high-performance electric karts. That too is something of a K1 Speed specialty. Since the company's founding more than a decade ago, it has used electric karts exclusively, and in the process, revolutionized karting in America.

Individuals who are interested in experiencing indoor karting for themselves don't need a reservation or even any prior experience. So long as drivers meet basic height requirements and can safely operate the kart, they can race. The company's popular Arrive & Drive racing program allows competitors of all backgrounds to come in, any time of day, any day of the week, and participate in a 14-lap heat against the clock – and up to 12 other racers. Competitors simply need to show up; K1 Speed provides the rest, including instruction on kart operation, a helmet and head sock, and tutelage.

K1 Speed sees its Indianapolis center as much more than a go-kart track though. In addition to the indoor track – which allows year-round racing, regardless of weather conditions – the center also features a museum-quality collection of authentic racing memorabilia and art; a Pit Cafe snack bar; leather couches and flatscreen televisions in its lobby; and conference rooms of various sizes, which are perfect for birthday parties, corporate events, team building exercises, and other special occasions.

Racing fans living in the home of the Brickyard have a new home in K1 Speed Indianapolis. It is open for business and accepting all comers.

For more information, visit [www.K1Speed.com](http://www.K1Speed.com)

About K1 Speed:

K1 Speed was founded in 2003 and is the nation's largest indoor kart racing chain. Each facility boasts 50,000-90,000 sq. ft. of space, which feature real road courses, meeting rooms, snack bars and spacious lobbies with genuine racing memorabilia. Visitors can take advantage of a variety of different race packages to race against their friends or the clock. K1 Speed can accommodate 10 to 800 guests and offers a unique venue for corporate functions, team building events, birthday parties, bachelor parties or other private ceremonies.



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