

Nationwide Trailer Wraps Manufacturer, JMR Graphics, Urges Outdoor Advertisers to Use Vinyl Wraps

JMR Graphics, a nationwide trailer wraps manufacturer, comments on a Miami Herald article discussing the city's idea to place billboards on parking pay stations. JMR Graphics suggests using vinyl wraps to create lasting advertisements instead.

Bohemia, NY ([PRWEB](#)) March 01, 2013 -- On March 1, nationwide [trailer wraps](#) manufacturer JMR Graphics issues a statement in response to a Miami Herald article, which details the city's plan to include ads on parking pay stations.

According to the [Miami Herald](#), the city of Miami is contemplating placing "mini-LED billboards" on parking pay station meters. One of the reasons outdoor advertising has become such an important issue is because of politics reports Miami Herald.

However, local activists, like the anti-billboard group Scenic Miami, are not happy with the proposed project reports Miami Herald. The article said [Scenic Miami](#) wants to preserve the natural scenery and landscape of the city without cluttering it with advertisements.

Activist Peter Ehrlich also said the legislation on the proposal was ambiguous. "You can easily interpret 'structures' to mean any physical building that's owned by the parking authority," Ehrlich commented to Miami Herald.

The article revealed the Miami City Commission gave preliminary approval to the proposal with a 3-1 vote.

Representative TJ Pannell from JMR Graphics, a nationwide trailer wraps manufacturer, said vinyl wraps could be a simple solution to such a problem. "Vinyl wraps on cars or vehicles could be a better idea," he said. "Cars are already inevitable in the city, so why not turn them into moving billboards?"

Pannell added that mobile billboards on cars are highly effective and they won't necessarily pollute the scenery as much as free standing signs and LED screens on parking stations.

JMR Graphics is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional "Turn Key Service" is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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