

Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Opens Doorways to Creativity via Elevator Vinyl Graphics

JMR Graphics, Nationwide Vehicle Wraps Manufacturer, unveils a vinyl elevator graphic on its official blog and discusses the importance of creativity when utilizing custom vinyl graphics.

Central Islip, NY ([PRWEB](#)) February 01, 2013 -- On February 01, 2013, Nationwide Vehicle Wraps Manufacturer, JMR Graphics, discusses getting creative with custom vinyl graphics in the latest edition of its official blog, [All Wrapped Up](#). The newest blog post also uses a completed vinyl graphic for Zippo, to illustrate how creative a company can get with their marketing.

According to the blog, custom vinyl graphics can stretch the imagination without stretching your budget. The blog suggests using 3D graphics on trucks or floors to make it seem as if “objects are flying out at you.” The JMR Graphics creative team can create custom vinyl graphics that can “make your brand unique and resonate” within the consumer’s mind.

The photo included in the post demonstrates JMR Graphics creative team at its best. The picture is of closed elevator doors, with a custom vinyl graphic depicting a free standing bathtub surrounded by lit candles. The image is very serene and warm, inviting whoever is waiting for the elevator to come on in and relax.

“It’s not enough that you slap a vinyl graphic on a wall,” says William Brown, a JMR Graphics representative. “The images conveyed by the graphics are important. We always talk about intriguing and bright graphics, but you want to be creative as well. The custom vinyl graphic we did for Zippo isn’t bright. It’s subdued. It’s a calm picture of a clawfoot tub with ‘warm, glowing candles’ all around. It’s subtle, but it sticks out in people’s minds because it’s not an image you expect to see on elevator doors,” Brown continues. “When you’re thinking about relaxing or candles, you’ll remember that Zippo ad you saw while waiting for the elevator. You might just go buy a Zippo lighter. ”

“Whether we’re installing [truck wraps](#) on your company fleet, or installing an event graphic on a windowed storefront, we do the best job creating quality graphics with quality materials. Your brand will always benefit when you use JMR Graphics.”

[JMR Graphics](#) is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional “Turn Key Service” is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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