

Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Comments on a Bright Truck Wrap from a Canadian Small Business Owner

JMR Graphics, Nationwide Vehicle Wraps Manufacturer, comments on the inviting truck wrap on Nick Horne's Nomad Gourmet food truck.

Central Islip, NY ([PRWEB](#)) January 21, 2013 -- On January 21, 2012, Nationwide Vehicle Wraps Manufacturer, [JMR Graphics](#), comments on an article posted on Daily Business Buzz about one Canadian mechanic turned food truck operator.

According to the [article](#), the owner of Nomad Gourmet, Nick Horne, had left his job as a mechanic, which he held for over a decade, because he wanted to spend more time with his family. While he worked as a mechanic, Horne followed food truck trends in North America via television and the Internet.

Horne took paternity leave when his first child was born and researched as much as he could about entrepreneurial opportunities for himself. After finding several benefits for entrepreneurs, Horne purchased the food truck he uses for his business, which is based in Nova Scotia, from a Los Angeles supplier. The Nomad Gourmet food truck sports "a colorful vinyl graphic wrap to attract a downtown crowd."

The article mentions that Horne replaced the standard food truck deep fryer with a smoker. This adjustment allows Horne, with the help of Chef Matt MacIsaac, to create haute cuisine meals, like brisket, that are uncommon for a food truck.

"Nick Horne's food truck is beautiful, bright and inviting. It's everything that you want to see in a truck wrap made to garner attention from viewers," says David Hartman, a JMR Graphics representative. "The bright blue and green are really attractive and eye-catching, and the lettering is great. And the drawing of a nomadic chef carrying a bag of fresh produce through a field? It all makes you want to walk up and see what this food truck has to offer. As far as [truck wraps](#) go. It's very inviting."

JMR Graphics is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional "Turn Key Service" is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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