

Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Comments on One Class's Use of Vinyl Signage

JMR Graphics, Nationwide Vehicle Wraps Manufacturer, comments on the use of vinyl adhesive to update one school's welcome sign.

Central Islip, N.Y. ([PRWEB](#)) January 15, 2013 -- On January 15, 2012, Nationwide Vehicle Wraps Manufacturer, JMR Graphics, comments on Perryville, Missouri's installation of vinyl adhesive to spruce up the town's welcome sign.

According to the [Perryville News](#) article, the welcome sign for Perryville Area Career and Technology Center was improved upon by vinyl adhesive appliques installed by the center's Auto Collision Repair class. The vinyl overlay was installed to improve the sign's visibility. Originally, the sign "featured tone-to-tone brick with raised lettering."

The class, comprised of both adult and high school students, installed a white vinyl adhesive over the original lettering.

The article mentions that the class was contacted to do the installation by Perryville Higher Education Center's Sally Werner, who wanted the letters to "stand out more from the brick background." The class settled on a vinyl overlay because they knew it would be the most durable material to withstand the elements and last for years.

Joseph DeRicco, a JMR Graphics representative, says, "You can really see the difference between the signage with and without the vinyl. The before picture shows the school's signage as very lackluster and hard to see. Once the vinyl adhesive was installed, the signage really popped. This is exactly what we tell our potential customers." DeRicco continues, "This class installed the vinyl to make sure the sign was visible in unfavorable weather conditions. Moreover, the adhesive will last for years, and that's another thing businesses, big and small, should consider when deciding on their signage. Longevity is one reason we encourage [truck wraps](#) and car wraps over painting. They are much more durable. It's more cost-effective."

[JMR Graphics](#) is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional "Turn Key Service" is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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