

Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Commends the Benefits of Vehicular Advertisements

JMR Graphics, Nationwide Vehicle Wraps Manufacturer, commends an article regarding the marketing benefits of outdoor advertisements on cars and trucks.

Central Islip, N.Y. ([PRWEB](#)) January 14, 2013 -- On January 14, Nationwide Vehicle Wraps Manufacturer, JMR Graphics, commends an article posted on the Business News Network website which highlights the versatility and value of truck and car wraps.

According to an article published by [Business News Network](#), “The versatility of vehicle graphics means your transport can be transformed and your business can benefit from their power to communicate a brand and generate sales.”

With ingenuity and creativity, car and [truck wraps](#) create captivating visuals that catch people’s attention. The article portrays a moving storyboard by depicting various perspectives of a brand of cars that generated web traffic and developed an advertisement with a TV show endorsing a car product that it mentioned in the show.

“A product featured on a TV show is a homerun for the company that developed it because reminding people what it is and where they saw it guarantees business,” says JMR Graphics representative Margaret Zolla. “People see cars and trucks everyday so it’s a sure way of grabbing their attention and if the brand is effective, then people will be interested and follow it.”

JMR Graphics is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional “Turn Key Service” is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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Online Web 2.0 Version

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