

Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Comments on New Vinyl Wrap for Press Box in Michigan Stadium

JMR Graphics, Nationwide Vehicle Wraps Manufacturer, responds to a bold new vinyl wrap display on a high school stadium press box in Troy, Michigan.

Central Islip, N.Y. ([PRWEB](#)) January 11, 2013 -- On January 11, 2013 Nationwide Vehicle wraps Manufacturer, JMR Graphics, comments on an article reporting on the recent makeover given to a high school stadium press box.

An article on the [Troy Patch](#) website discusses the recent transformation of the stadium press box at Athens High School in Troy, Michigan. The 50x12-foot press box's new look features a custom design printed on a large vinyl wrap, like those used for advertisements on [car wraps](#), according to the article.

The makeover was sponsored by the Troy Athens Athletic Boosters club, which, in addition to grants and scholarships, provides extra financial support for the athletic needs that the school district can't cover. The final design displays the school's colors – eye-catching red and gold – along with their name and the football team name, the Red Hawks. The article reports that the new look has been met with a warm reception from parents and students alike.

According to the article, the design was printed on “outdoor-grade vinyl that [has been] used successfully on hundreds of commercial vehicle wraps and is designed to survive many seasons of weather extremes.” The installation of the new wrap went off without a hitch despite the 100-degree weather that prevailed during the installation, reports the article.

“Vinyl wraps are an incredibly useful medium; they can be so much more than just advertising,” comments Chris D'Angelo, a JMR Graphics representative. “These days, we can wrap just about anything. Although mobile media advertising and vehicle wraps have proven to be excellent advertising tools.” D'Angelo continues, “The possibilities are endless. Aside from mobile advertising, vinyl wraps are also an incredibly cost-effective way to exhibit art, logos or other information at any location, and at a large scale. They catch your attention. The Athens' press box design is an ideal use of the vinyl medium, since the wrap is durable, but also noninvasive and, if desired, temporary.”

[JMR Graphics](#) is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional “Turn Key Service” is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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Contact Information

Katherine Winkler

JMR Graphics

<http://www.jmrgraphics.com>

800.378.6343

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