



Buy Here Pay Here Dealership J.D. Byrider Opens in Conway to Help Local Car Buyers with Credit Challenges

A new buy here pay here dealership has opened in Conway, AR to help customers who struggle with credit

CONWAY, AR ([PRWEB](#)) October 03, 2017 -- Conway area residents that have credit challenges and need help getting back on their feet have another option for purchasing reliable cars, thanks to J.D. Byrider. The nation's largest network of buy here pay here dealerships has recently opened a new location in Conway at 1560 E. Oak Street.

[Learn more, about this proven program that has helped over 1.2 million people, and to view inventory click here.](#)

This is the third J.D. Byrider dealership for local franchise owners Matt Enderlin and Shan Russell. Their other locations are located in Sherwood and Fort Smith, Arkansas.

“We are happy to be coming to Conway,” said co-owner Matt Enderlin. “It’s a great homecoming for me, as my family has been in Faulkner County since the late 1800’s. We feel that our customer base is underserved in this market and look forward to providing them the best service in the buy here pay here space.”

The new facility will feature a new service area with six service bays for low-cost, onsite maintenance. It will also offer discounted oil changes for customers, and a 36 month/36,000 mile limited warranty with a \$25 deductible included on all vehicles. The dealership will initially employ 8 people with plans to double that number by the next year.

J.D. Byrider’s in-house financing staff will work closely with customers to put them in a position to help improve their credit scores by reporting all timely payments to Equifax®, Experian® and TransUnion® credit bureaus.

“Matt Enderlin has been just a terrific development partner of ours in Arkansas, opening Fort Smith and acquiring the Little Rock location earlier this year,” said Tom Welter, Vice President of Franchising for J.D. Byrider. “Matt is one of the best operators of the J.D. Byrider system and leads a highly-qualified team of operators. We are thrilled to have both Matt growing the Byrider footprint in Arkansas and we look forward to continuing to license our brand with him in the future.”

About J.D. Byrider

J.D. Byrider is the nation’s leading franchised used car sales and finance dealership. The company was founded in 1989 to serve customers with special auto financing needs, and to ensure they receive the same quality service in every J.D. Byrider dealership. With over 1.2 million customers matched with quality, affordable vehicles that are inspected, computer tested, serviced and reconditioned at our on-site service centers, the company continues to focus on reliability and customer satisfaction in all of its 165 locations. Visit www.jdbyrider.com to learn more.

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