

## **J.D. Byrider Opens New Location in Ashland, Ky to Help Customers Who Are Low on Cash and Credit Get Back on the Road**

*A new J.D. Byrider has opened in Ashland, Ky.*

Ashland, KY ([PRWEB](#)) May 08, 2017 -- Ashland area residents that have credit challenges and need help getting back on their feet have another option for purchasing reliable cars, thanks to J.D. Byrider. The nation's largest network of buy here pay here dealerships has just opened a new location in Ashland at 2813 Winchester Ave.

Learn more, about this proven program that has helped over 1.2 million people, and to view inventory [click here](#):

This is the sixth J.D. Byrider for local franchise owner Mark Morris. His other locations are established throughout West Virginia.

“For more than 27 years, J.D. Byrider has built its reputation on providing quality vehicles for those who have less than perfect credit,” said Mark Morris. “We are excited to welcome new customers and friends to our location in Ashland.”

The new facility will offer two service bays for low-cost onsite maintenance, \$14.95 oil changes for customers and a 36 month/36,000 mile limited warranty with a \$25 deductible included on all vehicles. The dealership will initially employ 7 people with room to grow.

J.D. Byrider's in-house financing staff will work closely with customers to put them in a position to help improve their credit scores by reporting all timely payments to Equifax®, Experian® and TransUnion® credit bureaus.

“Billy Rowland has been just a terrific development partner in West Virginia and now in Ashland, KY,” said Tom Welter, Vice President of Franchising for J.D. Byrider. “Billy could not have a better operator than Mark Morris who sits on all of our Byrider Franchising boards and leads a highly qualified team of operators. We are thrilled to have both Mark and Billy in the system leading operations in these franchised stores.”

### About J.D. Byrider

J.D. Byrider is the nation's leading franchised used car sales and finance dealership. The company was founded in 1989 to serve customers with special auto financing needs, and to ensure they receive the same quality service in every J.D. Byrider dealership. With over 1.2 million customers matched with quality, affordable vehicles that are inspected, computer tested, serviced and reconditioned at our on-site service centers, the company continues to focus on reliability and customer satisfaction in all of its 167 locations. Visit [www.jdbyrider.com](http://www.jdbyrider.com) to learn more.



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