



Ingram Park Nissan Announces a Record-Setting December for Nissan

Nissan dealerships experience record-setting numbers in December

San Antonio, Texas ([PRWEB](#)) January 11, 2012 -- Ingram Park Nissan, a leading [Nissan dealer in San Antonio, TX](#) is pleased to share the news of Nissan's 2011 increased sales. Nissan recently announced December sales in the United States increased almost eight percent. Overall, a record setting month for Nissan Division sales and over one million units sold in 2011.

Further, Ingram Park Nissan can share that Nissan vehicle sales in December increased almost 11 percent over 2010 December sales. The Nissan Altima is sitting strong in the circle of best selling cars in the United States, showing an overall increase of about 17 percent over last year and an almost 13 percent increase in the United States.

The record setting continued with the Nissan Versa and Rogue. The Versa sold almost 100,000 units for the year while the Rogue's sales increased to over 124,000 units.

The new favorite on the automotive scene, the Nissan Leaf, the world's best selling electric car, saw almost 100 sales just in December, bringing the grand total to almost 10,000 units since its debut December 2010.

Not to be left behind by its competitors, Nissan's stellar truck lineup saw a huge increase in sales—almost 30 percent. The Nissan Frontier and Murano were among the leaders in this category.

“Although 2011 had some unique challenges stemming from natural disasters in Japan and Thailand and uncertain economic conditions around the globe, Nissan managed the crisis better than most, allowing our lineup to gain momentum throughout the year,” said Al Castignetti, vice president and general manager, Nissan Sales. “Strong consumer demand for vehicles like the Altima, Rogue, Versa and LEAF helped propel us to a record 2011. With new core Nissan models on the way, we expect 2012 to be even better.”

Ingram Park Nissan is a great destination for new Nissan cars and [used cars in San Antonio](#). For more information about these great Nissans, please visit www.ingramparknissan.com.

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Contact Information

Rob Malanowski

Ingram Park Nissan

<http://www.ingramparknissan.com>

(210) 681-6300

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