



## **Research and Markets : Automotive Electronics in a successful Chinese Market**

*China's demand for automotive electronics has developed at a fast pace in the past decade. In the next five years, both production and demand will continue to grow.*

([PRWEB](#)) March 4, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c13475>) has announced the addition of Chinese Markets for Automotive Electronics to their offering

China's demand for automotive electronics has developed at a fast pace in the past decade. In the next five years, both production and demand will continue to grow.

This report introduces China's macroeconomic trends, business environment, automotive aftermarket industry structure, production and demand, major producers, potential entrants consumption trends, distribution channels and major industry participants. It includes outlook for major automotive electronics production. Tables and charts are contained and key producers are listed.

Historical data (1990, 1995 and 2000) and long-term forecasts through 2005 and 2010 are presented. Major producers in China are also profiled.

These key areas are covered:

- Business Environment

- Economic Outlook

- Financial And Tax Regulations

- Automotive Aftermarket Products Industry Assessments

- Automotive Aftermarket Products Demand

- Automotive Aftermarket Market Outlook

- Marketing Strategies

- Distribution System In China

- Market Entry Channels

- Exporting To China



-Technology Licensing

-Joint Venture

-Wholly Owned Enterprises

-Other Market Entry Channels

-Market Entry Strategies

-Automotive Aftermarket Product Supplier Directory

For more information visit <http://www.researchandmarkets.com/reports/c13475>

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