

All Traffic Solutions Launches ParkTrak Parking Counting System, Industry's First Plug-and-Play Counting Device to Deliver Over 98% Accuracy

Pre-configured system installs in under one day without cutting the road

Herndon, VA ([PRWEB](#)) June 23, 2017 -- All Traffic Solutions, the innovation leader in cloud-based traffic management solutions for law enforcement, intelligent transportation and smart cities announces the launch of ParkTrak, the first plug-and-play parking counting system that leverages the latest advancements in laser technology and delivers more than 98% accuracy. The device mounts on a wall, pole or ceiling in under one day without tearing up cement, asphalt or gravel lots, with simple setup including an audible beep that insures vehicles are being counted correctly.

ParkTrak uses directional logic for detection, which delivers higher accuracy than loops or cameras, and enables ParkTrak to recognize vehicles that are backing up, entering or exiting in the wrong direction or tailgating, as well as other anomalies such as pedestrians, carts and bicycles.

The device comes pre-configured for cellular connectivity with TraffiCloud™, All Traffic Solutions' cloud-based traffic management ecosystem, so users can share parking occupancy data in real time for reporting, parker notification via variable message signs and on social networks like Twitter. ParkTrak is designed for use at entrances and exits of parking facilities and surface parking lots.

“Organizations require seamlessly integrated parking solutions that provide remote management of all their devices as well as data analytics,” said All Traffic Solutions CEO Jim Weaver. “ParkTrak leverages state-of-the-art laser technology and real-time data sharing that allows parking and facilities managers to maximize availability, communicate with parkers and improve levels of service.”

“With the turnkey TraffiCloud ecosystem, parking facilities, agencies and municipalities are building their traffic management systems of the future today,” says Andy Souders, All Traffic Solutions CTO and Vice President of Engineering. “As an innovator in cloud-based traffic management solutions, All Traffic Solutions continues to leverage the IoT (Internet of Things) to change the way organizations everywhere manage their traffic programs.”

For more information on the All Traffic Solutions' ParkTrak parking counting system visit <http://www.alltrafficsolutions.com/products/parktrak>.

For all the company's solutions for parking availability, parking safety and parking notification visit <http://www.alltrafficsolutions.com/solutions/parking-notification-system>.

To learn more about TraffiCloud™, All Traffic Solutions' cloud-based ecosystem that allows users to remotely manage traffic and parking devices as well as data from anywhere, go to <http://www.alltrafficsolutions.com/solutions/traffcloud>.

Request a personal demo of TraffiCloud here.

About All Traffic Solutions



Located outside Washington D.C. in Herndon, Virginia, All Traffic Solutions is consistently recognized as a leading innovator in the traffic safety industry for radar speed and variable message displays, imaging products and intelligent transportation systems, delivering groundbreaking levels of service and product capability. By integrating Cloud technology into all of its products, All Traffic Solutions allows customers to manage all their equipment and data remotely through a browser, resulting in better traffic safety outcomes and more effective initiatives related to vehicle-to-infrastructure (V2I) solutions and smart cities. For more information, visit www.AllTrafficSolutions.com.



Contact Information

Lori Miles

All Traffic Solutions

<http://www.alltrafficsolutions.com>

+1 8142379005 Ext: 205

Jennifer Saunders

All Traffic Solutions

<http://AllTrafficSolutions.com>

866-366-6602 307

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