



China - most explosive new vehicle market on earth?

([PRWEB](#)) July 4, 2004 -Research and Markets announces the addition of the China Strategic Market Profile to its offerings.

Twenty years after moving from planned to market economy, China is the most explosive new vehicle market on earth. While there is no doubt that China's transition to a developed vehicle market will have an immense impact on the global automotive industry, will the growth continue or is there a major re-alignment waiting just ahead?

The implications, market drivers and scope of a future massive Chinese vehicle market are covered in the China Strategic Market Profile, a brand-new forecast of Chinese automotive and related activity to 2020. Based on Max Pemberton's unique relational long-term forecasting model, it forecasts car and CV sales, demographics, materials usage, auto industry employment, and explains their inter-relation with detailed analysis.

Containing over 40 pages of analysis and 70+ graphs and tables, it is the newest and most detailed long-term forecast on the Chinese market available anywhere.

For a complete index of this report click on <http://www.researchandmarkets.com/reports/219138>

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