Dealertek releases Web Based Window Sticker and Online Inventory Management Application

Dealertek, an automotive software company based in Kansas City is pleased to announce the official launch of VinStickers.com, a web based window sticker and buyers guide application. VinStickers.com allows dealers to print vehicle specific information for their pre owned inventory using data collected from the manufacturer.

([PRWEB](#)) April 16, 2004 -- The unique combination of VinLink by ESP Data Services and Dealertek gives dealers the most robust window sticker data available. Data printed reflects the original factory installed options for each vehicle through 1996 models. Combining both a VIN Decoder and Jato Dynamics' comprehensive vehicle data, dealers have access to potentially hundreds of vehicle equipment options, by simply supplying a 17 digit VIN. VinStickers.com can determine all of the standard equipment that came with the vehicle, along with optional equipment. Dealers may modify the descriptions, and add additional/aftermarket equipment that is unique to the vehicle.

VinStickers.com is able poll a dealersÂ inventory through most DMS systems, and has the ability to broadcast inventory, including images to third party web malls. Dealers may also manage their online inventory in real time through VinStickers.com, including data and image manipulation. VinStickers.com provides custom made window stickers and state specific buyers guides.

VinStickers plans to release a PDA/Scanner preloaded with software integrated to make uploading data and images simple and seamless. The PDA will be capable of scanning the VIN through the windshield or on the door. A miniature PDA camera will be attached to the scanner allowing the dealer to take photos of the vehicle and associate them with the correct VIN. Dealers may then synchronize the PDA to their computer to upload the inventory to the internet. Dealertek plans a release date of May 2004 for the PDA scanner system.

VinStickers.com charges $3.95 per vehicle for all services associated with stickers and online management. The PDA will be released at a per unit price under $1000.

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Online Web 2.0 Version
You can read the online version of this press release here.