

## Lustro Love

*Sincerely inspired by the rectangular front light of the Lambretta scooters of the early 70's, Lustro is a tribute to the last scooters that were manufactured in the Lambretta factory in Lambrete, Italy.*

([PRWEB](#)) February 19, 2004 --With its trendy form and colour idioms, the watch positions itself towards the younger section of the Lambretta target group. The case is in brushed steel with a polished top part, which adds a special effect. The dial comes in plain black, cream or silver, or in the striking patterns - Star and Lion. The strap has a unique construction with two layers and variations of suede or leather in various colour combinations of black, white and cream.

Lustro will be shown for the first time at the Basel convention in April. It will be available in shop this summer. Recommended price is £85,00.

In 1947, the Italian aerospace company Innocenti began manufacturing the Lambretta scooter. The company produced the scooter for 30 years and the Lambretta, representing freedom and independence, became the number one symbol for youth around the world, especially for the Mods of the 1960s. 1995 the Lambretta brand was relaunched with a grandly saluted line of clothes. And now, a few years later and some 50 years after the introduction of the Lambretta, the much awaited Watch Collection has finally arrived.



**Contact Information**

**Jimmy Millblad**

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