SAE 2016 Convergence Keynote Speakers Announced

SAE 2016 Convergence today announced its keynote speakers for the September 19-21 event in Novi, Michigan.

WARRENDALE, Pa. (PRWEB) August 16, 2016 -- SAE 2016 Convergencetoday announced its keynote speakers for the September 19-21 event in Novi, Michigan. On Monday, September 19 from 9-10:30 AM executive leaders from Uber and Intel Corporation will provide their thoughts on the future of technology and how Personal mobility, the Internet of Things (IoT), and autonomous driving are converging and creating conditions for an incredible journey.

Elliot Garbus is vice president of the IoT Solutions Group and general manager of the Transportation Solutions Division for Intel Corporation. He is responsible for delivering Intel's vision for connected cars spanning from In-Vehicle-Infotainment and autonomous driving, to intelligent transportation systems. His address, entitled Architecting the Future of Transportation: Challenges and Opportunities, will specifically focus on how technology is changing the landscape of the automotive industry and how the convergence of technology from the car to the cloud will help to bring about substantive changes to our lives and reshape industries from today's environment through to a fully autonomous world. This keynote will also address both current and future challenges and how we are working with our partners, collaborating with world-renowned research teams, and employing the foremost experts in a broad range of technologies from vehicle dynamics to semiconductor physics, door locks to data center to prepare the industry for the amazing future of transportation and autonomy.

Sherif Marakby is Vice President of Global Vehicle Programs at Uber. He is located at Uber's Advanced Technologies Center in Pittsburgh, PA, where he oversees Uber's Vehicle Programs, manufacturer strategy, and technology integration efforts. Sherif is a world expert in automotive engineering & programs. In April, 2016, he joined Uber from Ford with 25 years of experience in delivering vehicle programs and new technologies, including Hybrids, Plug-in Hybrids, and Battery Electric vehicles. Sherif recently led all Electrical systems and components in Ford and Lincoln vehicles globally, including integrating Siri, Apple CarPlay, Android Auto, and various Driver Assist technologies into vehicles. His keynote address will share insights on the growing number of consumers who are opting to hail a ride rather than own a car and discuss the implications for the automotive industry. He will explore how cars can be part of the solution to some of the most pressing issues facing our cities today, and explore areas for collaboration between companies like Uber, car manufacturers, and tech companies.

In collaboration with Ford, SAE 2016 Convergence will offer a rich attendee experience, comprised of a three-day conference program exploring the technology space that enables such smart mobility - electronics, embedded and off-board software, connectivity, autonomy, alternative propulsion, and modes of transport. For more information about SAE 2016 Convergence, the conference program, or to register for the event, please visit https://www.sae.org/events/convergence/

To request media credentials, email pr(at)sae(dot)org or call 1-724-772-8522.

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting more than 127,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility

engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including programs like A World in Motion® and the Collegiate Design Series™.

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