

## **Vincentric Announces 2016 Fleet Awards for Canada; Ford Outshines Competition with 13 Wins**

*Vincentric fifth annual awards help Canadian organizations pick best vehicles for their fleets*

Bingham Farms, MI ([PRWEB](#)) August 11, 2016 -- Vincentric announced its fifth annual Best Fleet Value in Canada™ awards today with Ford leading all manufacturers with 13 winning vehicles. The dominating results, in which Ford won over 1/3 of the Vincentric awards, was led by strong performance from the Transit Vans and the F-Series pickup lineup. Mercedes-Benz also had impressive results from their van lineup, with four award winners coming from its Sprinter and Metris vans.

The strong Ford performance wasn't limited to trucks and vans, as the Fusion and Escape also delivered wins in two key segments for the fleet industry: mid-size sedan and compact crossover. Nissan showed its strength in the Canadian Fleet market as well with four overall winners; the Leaf outperformed all other electric and plug-in hybrid vehicles while the Frontier delivered best-in-class results in the small pickup segment. BMW, Chevrolet, Dodge, Mazda and Volvo also had a presence in the awards this year, each taking home two Vincentric Best Fleet Value in Canada™ awards.

“Canadian fleet operators have a wide selection of vehicles from which to choose,” said Vincentric President, David Wurster. “When making fleet purchasing decisions, it’s important to identify which vehicles offer lowest cost of ownership. Our detailed data and awards help Canadian organizations make smart, informed decisions when it comes to acquiring fleet vehicles.”

To determine the 2016 Vincentric Best Fleet Value in Canada™ awards, Vincentric performed a cost of ownership analysis on over 2,500 vehicle configurations based on typical use in commercial fleet. Each vehicle was evaluated in all 10 provinces, using 24 different lifecycle cost scenarios and eight different cost factors: depreciation, fees & taxes, financing, fuel, insurance, maintenance, opportunity cost and repairs. Winners were identified by determining which vehicles had the lowest fleet lifecycle cost in the most scenarios for its segment.

Further information regarding all of the winners of the Vincentric Best Fleet Value in Canada™ awards for the 2016 model year and the Vincentric methodology is available at <http://www.vincentric.com>.

### **ABOUT VINCENTRIC**

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as AOL, Business Fleet Magazine, Cars.com, FCA, Fleet-Central.com Ford, General Motors, Mercedes-Benz, Mitsubishi, NADA Guides and Nissan as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.



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