

Innovations TV Program to Feature Bombardier PRIMOVE in Upcoming Transportation Series

DMG Productions explores recent advances in electric vehicle solutions.

Jupiter, FL ([PRWEB](#)) August 03, 2016 -- Innovations w/Ed Begley Jr. is excited to announce that it will feature BOMBARDIER PRIMOVE in an upcoming episode, airing fourth quarter 2016 via Discovery Channel. Dates and show times TBA.

PRIMOVE is the e-mobility business unit within Bombardier whose focus is on creating market-ready solutions for all types of rail and road electric vehicles.

In this segment, viewers will learn about The PRIMOVE e-mobility portfolio's fully integrated system that includes small, light and long-life batteries, as well as fast inductive charging and highly efficient propulsion equipment which makes the shift from conventional to electric mobility easy and feasible.

“In developing PRIMOVE wireless charging, we started with a vision, imagining a city where all vehicles are electric, emission-free and quiet. No pollution, no fumes, no noise. We envisioned one e-mobility technology for all types of rail and road vehicles: trams, buses, trucks, vans and cars; without catenaries, cables, wires or plugs – completely unseen and fully automatic. We imagined electric vehicles that don't change our driving habits or journey times. And from that vision, we created the PRIMOVE e-mobility portfolio,” said Jérémie Desjardins, Business Leader PRIMOVE. “Now being chosen by the team of the award-winning Innovation TV series is a great acknowledgement of our pioneering work in the e-mobility sector.”

“With an e-mobility-facility in Mannheim, Germany, PRIMOVE is committed to innovation and continued development,” said Michael Devine, Producer for the Innovations TV Series. “We look forward to enlightening viewers on the amazing technologies taking place.”

About PRIMOVE:

With its flexible PRIMOVE portfolio, Bombardier offers the world's only one-stop shop for true e-mobility: The fully integrated system for electric rail and road vehicles allows cities and the transport industry to easily incorporate electric mobility. The complete package includes the inductive PRIMOVE fast charging system, the lightweight, long-life PRIMOVE batteries and the efficient PRIMOVE propulsion.

The first PRIMOVE 12-meter long e-bus has successfully served passengers in Braunschweig, Germany since March 2014. In December 2014, the world's first 18 meter articulated e-buses complemented passenger operations in Braunschweig. PRIMOVE equipped e-buses are also running in Berlin and Mannheim, Germany and in Bruges, Belgium. For the booming Chinese city of Nanjing, trams have been equipped with lightweight and long-life PRIMOVE batteries. Furthermore, PRIMOVE signed a nomination agreement with one of the world's largest automobile manufacturers for the serial development of the PRIMOVE inductive charging solution for e-cars in March 2015. For more information, visit: www.primove.com

About Innovations and DMG Productions:

Innovations, hosted by award winning actor Ed Begley, Jr., is an information-based series geared toward educating the public on the latest breakthroughs in all areas of society. Featuring practical solutions and important issues facing consumers and professionals alike, Innovations focuses on cutting-edge advancements



in everything from health and wellness to global business, renewable energy, and more.

DMG Productions (responsible for creating the Innovations show) includes personnel specialized in various fields from agriculture to medicine, independent films to regional news and more. Field producers work closely with experts in the field to develop stories. This powerful force enables DMG to consistently produce commercial-free, educational programming that both viewers and networks depend on.

For more information visit www.InnovationsTelevision.com or contact Michael Devine at (866) 496-4065 x 824 or via email at michael(at)InnovationsTelevision.com.



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